### Schedule at a Glance

#### Thursday, September 22
- **9:30 AM – 10:00 AM**
  - Registration & Vendors
- **10:00 AM – 12:00 PM**
  - Morning Session
- **12:00 PM – 1:00 PM**
  - Lunch
- **1:00 PM – 5:00 PM**
  - Afternoon Session
- **5:30 PM – 7:00 PM**
  - CDC Kickoff Happy Hour!!!
  - Skye Bar, 67th Street, Bayside

#### Friday, September 23
- **7:00 AM – 5:30 PM**
  - Registration
- **8:00 AM – 10:00 AM**
  - ACD/ICD/PFA Breakfast
- **8:00 AM – 11:00 AM**
  - Educational Session
    - Restorative Endodontics (Fleury)
- **8:00 AM – 12:00 PM**
  - Educational Sessions
    - Accelerate Your Practice (Pardue) **PART 1**
    - Periodontal/Systemic Inflammation (Bader) **PART 1**
- **9:00 AM – 4:00 PM**
  - Exhibit Hall & Silent Auction
- **10:30 AM – 12:30 PM**
  - Capsule Clinic
    - Fluoride for Your Retirement Plan
      - Bilger, Metzger
- **11:30 AM – 1:30 PM**
  - Complimentary Luncheon
- **12:15 PM – 1:15 PM**
  - House of Delegates Orientation
- **1:00 PM – Conclusion**
  - House of Delegates Opening Session
- **1:00 PM – 3:00 PM**
  - Wine & Food Tasting
    - Liquid Assets, 93rd St
- **1:30 PM – 3:30 PM**
  - Capsule Clinic
    - Medical Emergencies & Adverse Patients
      - Ragan
- **2:00 PM – 5:00 PM**
  - Educational Sessions
    - Restorative Endodontics (Fleury)
      - Hands On
    - Accelerate Your Practice (Pardue) **PART 2**
    - Periodontal/Systemic Inflammation (Bader) **PART 2**
    - Obstructive Sleep Apnea (Cohen)
- **5:15 PM – 7:00 PM**
  - UMSOD Alumni Reception
- **6:00 PM – 9:00 PM**
  - Secrets Party!

#### Saturday, September 24
- **7:00 AM – 5:30 PM**
  - Registration
- **8:00 AM – 10:00 AM**
  - Capsule Clinic
    - Oral Cavity & Oropharyngeal Cancer
      - Ragan
- **8:00 AM – 11:00 AM**
  - Educational Session
    - Front Office Mastery (Pardue)
- **8:00 AM – 12:00 PM**
  - Educational Sessions
    - Oral Health = Patient Health (Nagelberg) **PART 1**
    - Esthetics and Function for Longevity (Eubank) **PART 1**
    - The Pursuit of Health
      - Blackston
- **8:00 AM – 12:30 PM**
  - Educational Session
    - CNA Risk Management Seminar
      - Baskin
- **9:00 AM – 11:00 AM**
  - Past President’s Breakfast
    - Blackston
- **9:00 AM – 3:00 PM**
  - Exhibit Hall & Silent Auction
- **10:00 AM – 12:00 PM**
  - Capsule Clinic
    - Digital Dentistry – Teeth & Implants
      - Sondouris/Prestipino
- **11:30 AM – 1:30 PM**
  - Complimentary Luncheon
- **1:00 PM – 5:00 PM**
  - Educational Session
    - Patients w/Anxiety and Special Needs
      - Levy
- **2:00 PM – 4:00 PM**
  - Capsule Clinic
    - Buying or Selling a Dental Practice
      - Bonsack
- **2:00 PM – 5:00 PM**
  - Educational Sessions
    - Oral Health = Patient Health (Nagelberg) **PART 2**
    - Esthetics and Function for Longevity (Eubank) **PART 2**
    - You Are What You Eat
      - Blackston
- **6:00 PM – 10:00 PM**
  - President’s Reception
    - The Parkway Restaurant

#### Sunday, September 25
- **7:00 AM – 8:00 AM**
  - House of Delegates Caucuses
- **7:30 AM – 1:00 PM**
  - House of Delegates Closing Session
- **8:00 AM – 10:00 AM**
  - Educational Session
    - Infection Control is Not Optional
      - DePaula
- **8:30 AM – 10:30 AM**
  - Educational Session
    - Proper Pharmacologic Prescribing and Disposal
      - Wynn
- **11:00 AM – 1:00 PM**
  - Educational Session
    - Mid-Atlantic P.A.N.D.A.
      - Blackston

### CDC Kickoff Happy Hour
Brand new this year is the kickoff happy hour! If you plan to be in Ocean City on Thursday evening, join us at the Skye Bar – the only open-air, rooftop bar in Ocean City. Enjoy light appetizers and 2 free drinks while you meet and mingle with other attendees. This bar also has plenty of flat screen TVs if you are interested in watching a game and is weather-proof if it rains! This is a truly great venue, at a great value and is the perfect way to start our weekend together!

Thursday, September 22
5:30 PM – 7:00 PM

Skye Bar, 67th Street, Bayside
(directly across from the Holiday Inn Oceanfront)

### Wine Tasting
This event is a wine, cheese, and light food pairing, combined with educational information on wine choices, food preparation, and the relation of wine to each food course. Guests will be given brief house created literature regarding each wine choice, ingredients, and the preparation of the food courses.

Friday, September 23
1:00 PM – 3:00 PM

Liquid Assets, 93rd St
Greetings

Welcome to Ocean City, Maryland for the 133rd annual Chesapeake Dental Conference. On behalf of the General Arrangements Committee and the MSDA staff, we are excited to bring to you another great conference at the Maryland beach resort destination. There will not only be tremendous continuing education opportunities during this weekend event, but also evening social events to reconnect with friends and colleagues.

The Exhibit Hall will host some of the best dental industry vendors in the world. This will be your opportunity to speak to the representatives and see how new technologies can be incorporated into your practice of dentistry. In addition, the DAC organization, the MSDA Membership Committee and various vendors will be giving away great prizes to win! So, make a point to visit with the vendors who help make this event possible.

Once again, the Maryland Foundation of Dentistry for the Handicapped will be hosting a Silent Auction to help raise money for those less fortunate to get the dental care they need. There are many generous gifts made by dentists, vendors and others to make this a success each year. The funds that are raised go directly to help those in our own communities.

The evenings will be filled with opportunities to reconnect. Whether at Skye Bar, Seacrets Bar and Grill, the President’s Reception or Ocean City’s nightlife, there will be plenty to do to relax after-hours. Ocean City’s SunFest will be in full swing again this year down on the Board Walk, so bring your family and have fun!

The Chesapeake Dental Conference hosts the Maryland State Dental Association House of Delegates meeting each year. The House of Delegates is the governing body and sets policies and the legislative agenda of the Association. There are many pressing issues facing dentistry each year. Take this opportunity to be heard by speaking to your component trustee or in person at a committee hearing. “Things are a changing” so speak on the issues that affect those we serve each day in our profession and give direction to the Association that serves the professionals.

We look forward to seeing you at the Shore!
We’re Watching Like A Hawk

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Access To Care Day

Prepare for Your Future – Geriatric and Long Term Dental Care

SPEAKERS: Charles Doring, DDS & Janet Yellowitz, DMD, MPH, FASGD, DABSCD

This continuing education course is designed for dentists, dental assistants, and dental hygienists working with older adults. The primary learning objective of this course is to discuss common age-related physiologic and pathologic changes and optimal approaches to address these changes. The course will also address the unique features of disease presentation in older adults and how best to manage older adults with complex medical histories and cognitive impairments and often times, advanced dental disease.

Older adults are the fastest growing segment of the population, of which many have benefited from the advances in dental technologies, treatment modalities, water fluoridation, oral hygiene concepts, fluoride toothpaste and preventive dental care. As a result of these and other public health activities, there are more dentate older adults, that is, more of the older adult populations are at risk for oral disease(s) than ever before. Older adults are more likely to experience systemic diseases and conditions which can predispose them to oral diseases, malnutrition, increased susceptibility to other diseases or conditions and a diminished quality of life.

Providing care to older adults is becoming more common in both general and specialty dental practices. As the number of adults 55 years and older increases, keeping their teeth and incorporating routine oral care into their lifestyle becomes a larger portion of the market and presents new challenges to health care providers.

The program will also discuss “Long Term Care (LTC) as it relates to dentistry. LTC is defined as a range of services and supports that any individual may need at any age to meet their personal care needs. Basic personal tasks of everyday life called Activities of Daily Living (ADL’s) could include, but not limited too, for the LTC patient: dressing, preparing meals, taking medications and of course good oral home care. For a variety of reasons, some practitioners are uncomfortable providing care to older adults. It is the intent of this program to discuss common barriers and the impact of age-related changes to the delivery of quality oral care. To ensure appropriate services are provided in a timely manner, oral health professionals working with older adults need to be able to differentiate age-related changes from pathologic conditions. Ultimately, the oral health professional must be able to diagnose, manage and prevent oral diseases among the elderly.

Note: Dr. Doring and Yellowitz developed the MSDA Foundation’s Long Term Care Dental Mini-Residency Program which was the recipient of the 2015 ADA Golden Apple Award in Excellence in Access to Care.

BIOS: DR. CHARLES DORING is currently a partner in the dental practice of North Bethesda Dental Associates in Rockville, MD. Dr. Doring has a special interest in treating the medically and mentally challenged patient and is a member of the medical staff at Rockville Nursing Home and the Hebrew Home of Greater Washington. He is also a member of the University of Maryland School of Dentistry Dean’s Faculty in the Department of Periodontics. Dr. Doring is also the chairperson of the Legislative Affairs Committee of the Maryland State Dental Association and a Fellow in the Academy of General Dentistry, American College of Dentists and the International College of Dentists and is a past-president of the Maryland Academy of General Dentistry.

DR. JANET YELLOWITZ is the Director of Geriatric Dental and Special Care Programs and Clinic at the University of Maryland, School of Dentistry. In this role, she provides didactic and clinical training to dental and dental hygiene students in the areas of Geriatrics, Gerontology and Special Care. Dr. Yellowitz is a member of the National Elder Care Committee of the American Dental Association and is the immediate Past President of the American Board of Special Care Dentistry. Dr. Yellowitz provides care to residents of long term care facilities and was the Dental Director for local long term care facilities for 20 years. Dr. Yellowitz began working with older adults as a faculty member at Forsyth, where she developed collaborative programs with local dental schools to provide oral health services to local long term care facilities.

Due to the generosity of our sponsors, this event is only $25 to MSDA Members and ALL Auxiliary Staff.

DUE TO THE CAPACITY OF THE VENUE, THIS EVENT WILL BE LIMITED TO 150 ATTENDEES ON A FIRST COME, FIRST SERVE BASIS.
Friday, September 23rd

Esthetic Dentistry: “An Update on All Ceramic Restorations”

SPEAKER: Douglas Barnes, DDS

COURSE DESCRIPTION: With the advent of new, improved aesthetic restorative materials, dental practitioners have a wide-range of options for the restoration of anterior and posterior teeth. This course will provide an insight into techniques for restoring anterior and posterior teeth with all ceramic materials. Principals of adhesive dentistry will be presented concentrating on the most recent dental materials for use in restoring teeth. Treatment planning and restorative techniques for all ceramic crowns and fixed partial dentures will be presented.

BIO: DR. BARNES is a Professor, Chair of the Department of General Dentistry and Director of the Advanced General Dentistry Program at the University of Maryland Dental School and on the associate staff at the University of Maryland Graduate School. He is a member of OKU, International College of Dentists, Pierre Fauchard Academy, and Gamma Pi Delta Honor Societies. He is also a member of the ADEA, ADA, IADR, AGD and AADR. Dr. Barnes is an active clinical dental materials researcher with over 7 million dollars of funding from many dental materials manufacturers and other funding agencies. He serves on the ADA’s Commission on Dental Accreditation as a consultant and served as a review committee member.

SUGGESTED AUDIENCES
The General Arrangements Committee to the Chesapeake Dental Conference has suggested to attendees which dental professional audiences they feel will be most interested in the various sessions at this year’s meeting. The suggested audience for each clinic is listed under the session number. The audience codes are as follows:

D......Dentist / Dental Student
H.......Hygienist / Hygiene Student
A.......Dental Assistant / Dental Assistant Student
O.......Office Staff

Please note that the audiences listed for each clinic are merely suggestions. All attendees are welcome to purchase tickets to all clinics of interest, unless otherwise noted.

Day At A Glance

7:00 AM - 5:30 PM
Registration

8:00 AM - 10:00 AM
ACD/ICD/PFA Breakfast

8:00 AM - 11:00 AM
Educational Session S101

8:00 AM - 12:00 PM
Educational Session S102
Educational Session S103

9:00 AM - 4:00 PM
Exhibit Hall & Silent Auction

10:30 AM - 12:30 PM
Capsule Clinic CC01

11:30 AM - 1:30 PM
Complimentary Luncheon
(Exhibit Hall)

12:15 PM - 12:45 PM
House of Delegates Orientation

1:30 PM - 1:45 PM
Conclusion

1:00 PM - 3:00 PM
House of Delegates Opening Session

1:00 PM - 3:30 PM
Capsule Clinic CC02

1:30 PM - 3:30 PM
Capsule Clinic CC03

2:00 PM - 5:00 PM
Educational Session S201
Educational Session S202
Educational Session S203
Educational Session S204

5:15 PM - 7:00 PM
University of Maryland, School of Dentistry Alumni Reception

6:00 PM - 9:00 PM
Seacrets Party!
This course is continued in the afternoon during hands on session S201.

Restorative Endodontics – A Modern Standard of Care for Long Term Success

SPEAKER: Alex Fleury, DDS

SPONSORED BY:

COURSE DESCRIPTION: Restorative Endodontics is based on minimally invasive root canal preparations and bioceramic bonded obturation that enhance the long term biomechanical success of the endodontically treated tooth. It (RE) is based on a biologic approach that emphasizes debridement and disinfection rather than shaping for obturation. This Real World Endo presentation is highly practical and will describe (in detail) numerous facets of clinical endodontics, utilizing a “Case Based Learning Approach.” Clinical cases will be discussed in detail that will demonstrate both the Basic and Advanced instrumentation and Obturation Technique, as well some technique variations to handle more challenging cases.

All participants will have the opportunity to validate these concepts during the afternoon hands-on session.

During this lecture component, participants will be able to:
- Appreciate the scientific concepts for success by incorporating a few new simple steps during clinical care.
- Understand the importance of proper straight-line access and the factors necessary to accomplishing the task.
- Recognize the many applications for fiber-optic ultrasonics in endodontics.
- Understand that endodontics and restorative dentistry are not separate entities. Rather they are part of a larger continuum: The Endo-Restorative Continuum.

BIO: DR. FLEURY received his Masters of Science Degree in Oral Biology and Certificate in Endodontics from the University of Pennsylvania. He is the former Director of Predoctoral Endodontics at Nova Southeastern University and Baylor College of Dentistry. Dr. Fleury is currently in full-time private practice in Dallas, TX and has served on the Scientific Advisory Board of the Journal of Endodontics, and as well serves as the Director of Educational Resources for Real World Endodontics.
Friday, September 23rd

Session # S102
8:00 AM - 12:00 PM

Credits: 4*

Audience: ALL

Accelerate Your Practice

SPEAKER: Sandy Pardue

COURSE DESCRIPTION: This course will teach steps to help gain control and grow your practice. Learn what it takes to avoid practice management blunders and myths that may be working against you. Learn the systems that top producing practices use to increase efficiency, productivity and profitability. Overcome the most common blind spots and missed opportunities in your practice.

This presentation will provide tools to close the back door so that new patients stay and existing patients get back in the chair. Sandy will show you how to diagnosis undetected system failures that if left unexposed, could be costly to the practice.

Attendees will receive an action plan for implementing systems for practice growth.

LEARNING OBJECTIVES:
- Increase efficiency
- Learn how to reactivate and retain more patients
- Establish systems that will give more control and prediction in income
- Learn how to communicate more effectively with patients and team
- Apply patient-relation skills that will empower the practice
- Increase treatment acceptance

BIO: SANDY PARDUE is an energetic and highly competent lecturer, author and consultant in the area of dental practice management. She is known for her comprehensive and interesting approach to dental office systems, and offers a refreshing point of view on how to become more efficient and productive in a dental practice.

GREAT for New Dentists!

*Note: This course is not applicable for MD licensure requirements.
Current Concepts of Periodontal/Systemic Inflammation & Adjunctive Oral Cancer Screening

**SPEAKER:** Herbert Bader, DDS, FACD, FICD

**COURSE DESCRIPTION:** Implications of incidence and severity of periodontal disease supports the use of more aggressive diagnostic tools, such as salivary DNA testing. The disease is more prevalent than had been suspected according to the latest NHANES survey. The use of saliva as a test medium to determine, through DNA-PCR technology the nature of the bacterial load, genetic predetermination of response to inflammatory stimuli, etc. is well established. The relationship of periodontal inflammation to many systemic entities includes virtually all inflammatory diseases such as: diabetes, CVD, COPD, arthritis, etc. Oral squamous cell carcinoma has been linked as well. In summation, periodontal disease and its attendance inflammation is a very complex, multifactorial disease whose biologic and clinical phenotypes are genetically driven by the immune systems’ response. The oral inflammation is disseminated systemically, hence the many links to systemic diseases with inflammatory components. The incidence of OSCC (oral squamous cell carcinoma) has increased in the past decade due to the rise of HPV in young people. Adjunctive screening using tissue fluorescence via the Velscope, and staining of occult dysplastic lesions with Toluidine blue (Tolamine chloride) has provided a more sensitive technique to visualize early lesions.

**BIO:** DR. BADER is a graduate of New York University Dental School and Harvard School of Dental Medicine postdoctoral program in periodontology, where he has been teaching postdoctoral periodontology for almost 50 years. He is a Fellow of both the American and International Colleges of Dentistry, Omicron Kappa Upsilon Honor Society, Pierre Fauchard Academy and a Diplomate of the American Academy of Osseointegration. Dr. Bader is widely recognized as one of today’s leaders in dental education. He has been nominated as one of the top one hundred clinicians/educators by Dentistry Today for 2007-2010, and most recently, 2011-2016, and Clinician of the Year 2013 by the Massachusetts Dental Society.
Session # S201
2:00 PM - 5:00 PM
Credits: 3
Audience: D

Restorative Endodontics – A Modern Standard of Care for Long Term Success (Hands On)

SPEAKER: Alex Fleury, DDS

SPONSORED BY: Real World Endo, Brasseler USA, J. Morita USA

COURSE DESCRIPTION: A new instrumentation and obturation system (ESX®) will be introduced that incorporates the morning lecture concepts. The principal scientific concepts for successful endodontics will be presented as well as new technology and techniques that emphasize responsible shaping and HA (hydroxyapatite) bonding inside the root canal.

Real World Endo remains dedicated to the preservation of the natural dentition through smarter more thoughtful endodontics. This presentation is a must see for those practitioners committed to clinical efficiency without sacrificing quality care for their patients.

During the hands-on participants will:
- Understand how to properly use the ESX® NiTi rotary file and instrumentation system.
- Recognize the correct way to use an ultrasonic in the pursuit of hidden canals.
- All attendees will completely understand the term, “Hydraulic Condensation” and its application during obturation.
- Attendees will gain insight into the use of the new bioceramic materials in both surgical and non-surgical endodontic care.
- Participants will become familiar with a novel and very efficient (drillless) post preparation technique.

Please bring a file sample from your current rotary system to compare to ESX (a size 35 is ideal) and any accessed, extracted teeth you may want to work on.

BIO: The full bio for this speaker can be found under their morning course description.
Friday, September 23rd

**Session # S202**

2:00 PM - 5:00 PM

Credits: 3*

Audience: ALL

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**Accelerate Your Practice**

**SPEAKER:** Sandy Pardue

**COURSE DESCRIPTION:** This course will teach steps to help gain control and grow your practice. Learn what it takes to avoid practice management blunders and myths that may be working against you. Learn the systems that top producing practices use to increase efficiency, productivity and profitability. Overcome the most common blind spots and missed opportunities in your practice.

This presentation will provide tools to close the back door so that new patients stay and existing patients get back in the chair. Sandy will show you how to diagnosis undetected system failures that if left unexposed, could be costly to the practice.

Attendees will receive an action plan for implementing systems for practice growth.

**LEARNING OBJECTIVES:**
- Increase efficiency
- Learn how to reactivate and retain more patients
- Establish systems that will give more control and prediction in income
- Learn how to communicate more effectively with patients and team
- Apply patient-relation skills that will empower the practice
- Increase treatment acceptance

**BIO:** The full bio for this speaker can be found under their morning course description.

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*Note: This course is not applicable for MD licensure requirements.

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**Session # S203**

2:00 PM - 5:00 PM

Credits: 3

Audience: ALL

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**Current Concepts of Periodontal/Systemic Inflammation & Adjunctive Oral Cancer Screening**

**SPEAKER:** Herbert Bader, DDS, FACD, FICD

**COURSE DESCRIPTION:** Implications of incidence and severity of periodontal disease supports the use of more aggressive diagnostic tools, such as salivary DNA testing. The disease is more prevalent than had been suspected according to the latest NHANES survey. The use of saliva as a test medium to determine, through DNA-PCR technology the nature of the bacterial load, genetic predetermination of response to inflammatory stimuli, etc. is well established. The relationship of periodontal inflammation to many systemic entities includes virtually all inflammatory diseases such as: diabetes, CVD, COPD, arthritis, etc. Oral squamous cell carcinoma has been linked as well. In summation, periodontal disease and its attendance inflammation is a very complex, multifactorial disease whose biologic and clinical phenotypes are genetically driven by the immune systems’ response. The oral inflammation is disseminated systemically, hence the many links to systemic diseases with inflammatory components. The incidence of OSCC (oral squamous cell carcinoma) has increased in the past decade due to the rise of HPV in young people. Adjunctive screening using tissue fluorescence via the Veloscope, and staining of occult dysplastic lesions with Toluidine blue (Tolamine chloride) has provided a more sensitive technique to visualize early lesions.

**BIO:** The full bio for this speaker can be found under their morning course description.
**Obstructive Sleep Apnea: The Dentist As Part Of The Management Team**

**SPEAKER:** Larry Cohen, DDS

**PROVIDED BY:** University of Maryland School of Dentistry

**COURSE DESCRIPTION:** Many of our patients have been diagnosed with Obstructive Sleep Apnea (OSA). Many more have OSA that has yet to be diagnosed. This lecture will discuss Obstructive Sleep Apnea and its etiology. It will then discuss how the dental team can play a major role in recognizing the signs and symptoms of OSA. It will also discuss how the dental team can be an integral part of the medical team in managing this disease. The clinical steps involved in fabrication of oral appliances to manage OSA will be discussed.

After attending this lecture the participant should be able to:
- Discuss the etiology of Obstructive Sleep Apnea
- Discuss the oral signs and symptoms of Obstructive Sleep Apnea
- Discuss how to manage Obstructive Sleep Apnea with Oral Devices

**BIO:** DR. LARRY COHEN is an Assistant Professor and Acting Vice-Chair of the Department of General Dentistry at the University of Maryland Dental School. Dr. Cohen practiced dentistry for four years in the United States Air Force Dental Corps before treating patients in his private practice from 1985 until 2010. Cohen volunteered on the Dean’s Faculty at the Dental School from 2006 - 2010 and joined the full time faculty the following year. In 2012, Dr. Cohen began the UM FDSP Dental Sleep Medicine Practice. Dr. Cohen developed an elective course in Dental Sleep Medicine which is offered to the fourth year dental students and speaks to the third year dental students on sleep medicine as part of their removable prosthodontic course. Dr. Cohen is a member of the Maryland Sleep Society and is also a staff member, emeritus, at the MedStar Montgomery Medical Center in Olney, MD.
Friday, September 23rd

Session #CC01

10:30 AM - 12:30 PM

The Retirement Plan Prophy

SPEAKER: E. Andrew Gerner, CFP®

SPONSORED BY: Tongue | GERNE
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COURSE DESCRIPTION: This content-rich course is designed to provide practice owners and independent contractors of all career stages with the information they need to select a retirement plan that best suits the needs of the owner(s) and employees. In addition to addressing retirement readiness, the course includes tax and fiduciary liability information as it relates specifically to various types of employer-sponsored retirement plans.

Neither Woodbury Financial Services, Inc., nor its registered representatives or employees, provide tax or legal advice. As with all matters of a tax or legal nature, you should consult with your tax or legal counsel for advice. Securities and Investment Advisory Services offered through Woodbury Financial Services, Inc., Member FINRA, SIPC and Registered Investment Adviser. Tongue | Gerner Financial Services, LLC and Woodbury Financial Services, Inc. are not affiliated entities.

BIO: E. ANDREW GERNER, CFP® is Vice President and an equity member of the insurance firm R. K. Tongue Co., Inc. He is also President and Founder of the investment and financial services firm Tongue | Gerner Financial Services, LLC. Mr. Gerner is a property & casualty and life & health licensed independent insurance agent and broker, a series 7 and 66 Investment Adviser, and a CERTIFIED FINANCIAL PLANNER™. He specializes in risk management, asset protection, wealth management, retirement, and financial planning for members of the healthcare and professional services industries. He has lectured regionally to dentists, dental students, medical residents, optometrists, insurance professionals, and financial advisors on various risk management, financial, and insurance-related topics. He received undergraduate degrees in Economics and Public Policy from St. Mary’s College of Maryland where he graduated Cum Laude. Mr. Gerner continues to study professionally within the insurance and financial services industry at The College for Financial Planning. Additionally, Mr. Gerner sits on the State Administrator Advisory Board of the Professional Protector Plan® for Dentists, one of the Nation’s largest, oldest, and most respected dentist-specific professional liability and business insurance programs. His professional accomplishments and awards include State Administrator of the Year for the Professional Protector Plan® for Dentists, and membership in Guardian Life Insurance Company’s Leader’s Club and Disability Insurance Inner Circle.

Session #CC02

1:00 PM - 3:00 PM

Wine and Food Tasting

SPEAKER: Guy Bashore, Chef and Wine Consultant

LOCATION: Liquid Assets
93rd Street, Bayside, Ocean City, MD

COURSE DESCRIPTION: This event is a wine, cheese, and light food pairing, combined with educational information on wine choices, food preparation, and the relation of wine to each food course. Guests will be given brief house created literature regarding each wine choice, ingredients, and the preparation of the food courses. Courses will include a salad, artisan cheeses and charcuterie, a seafood and a meat appetizer. The wines presented will accommodate any budget and should be convenient to find for all attendees.
Medical Emergencies and Adverse Patient Events in the Dental Office: Decreasing the Exposure to the Dental Practitioner

SPEAKER: Michael Ragan, DMD, JD, LLM

COURSE DESCRIPTION: The connection between oral and systemic health and disease is increasingly evident. A medical emergency in the dental office is normally an unexpected event that can include bodily injury, central nervous system stimulation and depression, respiratory and circulatory disturbances, as well as allergic reactions.

Dentists, through their didactic and clinical training should be familiar with the prevention, diagnosis, and management of common emergencies. Additionally, a medical emergency plan should be developed for the dental office. This course will present case scenarios designed to promote critical thinking and problem solving and will reinforce the importance of comprehensive medical histories and measurement and understanding of a patient’s vital signs in preventing emergencies. Additionally, the course will discuss state reporting mandates and suggested office procedure after an Adverse Patient Event (“APE”) may have occurred.

BIO: DR. MICHAEL RAGAN is a Partner in a Miami based law firm with 25 years of experience as a defense trial attorney. After receiving his undergraduate degree from Syracuse University, he received a D.M.D. from the University of Pennsylvania, School of Dental Medicine, a J.D. from Georgetown University Law Center, and an L.L.M. in Health Law from Loyola University College of Law. Dr. Ragan has held academic appointments at the University of Pennsylvania School of Dental Medicine, the University of Florida, College of Dentistry, and the Georgetown University Dental School. Dr. Ragan is presently Professor in the Department of Oral and Maxillofacial Surgery at the Nova Southeastern College of Dental Medicine. Dr. Ragan practiced dentistry for fifteen years and also spent seven years supervising healthcare professional liability claims within the insurance industry. Dr. Ragan is a member of the Board of Directors of Fortress Insurance Company and Chairman of the Claims Committee. Dr. Ragan is a Fellow of the American College of Dentists, the International College of Dentists, and the American College of Legal Medicine.

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Front Office Mastery

**SPEAKER:** Sandy Pardue

**COURSE DESCRIPTION:** This is a comprehensive course that will teach doctors and team members how to organize their front office systems. Attendees will learn how to create productive days with less stress, better control the phones, increase new patient numbers, reactivate patients, improve communication skills, increase treatment acceptance, predict and control broken appointments and excel in other activities that will result in increased collections.

**COURSE OBJECTIVES:**
- Gain control over recall and patient retention
- Learn to recognize and handle patient objections
- Learn effective verbal skills
- Discover why prospective new patients call and don't schedule
- Learn how to better control broken appointments

**BIO:** SANDY PARDUE is an energetic and highly competent lecturer, author and consultant in the area of dental practice management. She is known for her comprehensive and interesting approach to dental office systems, and offers a refreshing point of view on how to become more efficient and productive in a dental practice.

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Oral Health = Patient Health

**SPEAKER:** Richard Nagelberg, DDS

**COURSE DESCRIPTION:** The primary objective of this presentation is to demonstrate the impact dental professionals have beyond the oral cavity. The presentation will begin with a review of current and emerging concepts of periodontal disease development and progression. Topics covered include: biofilm, bacterial invasion of the gingiva, the immuno-inflammatory response, the PSD model of disease development and risk factor identification and management. The presentation will focus on the interconnections between periodontal disease, periopathogens and systemic conditions, with an emphasis on atherosclerosis, cardiovascular disease and diabetes. The presentation concludes with a discussion of salivary diagnostics and novel strategies to incorporate research findings into daily practice to enhance patient care.

**BIO:** DR. RICHARD NAGELBERG has been practicing general dentistry in suburban Philadelphia for 33 years. He is a recipient of Dentistry Today’s Top Clinicians in CE, 2009-2016. A respected member of the dental community, Richard lectures internationally on a variety of topics focused on understanding the impact dental professionals have beyond the oral cavity.
Combining Esthetics and Function for Longevity

**SPEAKER:** Jimmy Eubank, DDS

**COURSE DESCRIPTION:** The number one reason people go to the dentist today is for appearance related issues, so to be successful we must be able to deliver superior esthetics. Our patients assume that their new restorations will function comfortably and last for an acceptable length of time. Predictable longevity is achieved by a practical understanding of occlusal principles and the proper use of appliances.

**LEARNING OBJECTIVES:**

- Develop a patient management system that allows the patient to SEE the truth of their oral condition and results in the patient saying “yes” to treatment.
- Understand why esthetics is the beginning place in treatment planning and how to treat wear case when the patient wants esthetic improvement.
- Recognizes HIGH-RISK patients and identify the ones you should not treat.
- Understand sequence and phase treatment to spread out the cost.
- Discover four considerations that will determine the best occlusal orthotic and how the “E” appliance works.
- Learn about a smile design system that will ensure the best esthetics for each patient.
- Be familiar with what photos to take and what they tell you about treatment.
- Discover how to use an in-the-mouth mock-up, transitional bonding and prototypes to exceed patients expectations and for clear laboratory communication.
- Understand when you should use porcelain or composite.
- Keep your esthetic restorations from breaking and know which occlusal splints work the best.
- Discover how to treatment plan incisal edge positon, midline, incisal planes and tooth position.

**BIO:** DR. EUBANK lectures internationally on esthetics and occlusion. In addition, he has the unique distinction of being the only professional in the world accredited as both a dentist and a laboratory technician by the American Academy of Cosmetic Dentistry. He has trained with master ceramists in the United States and in Europe. He also has patented the “E” appliance, which dentists from all over the country rely on his laboratory, Esthetics Unlimited, to create. Dr. Eubank has been awarded the Lifetime Achievement Award from the Aacd for all of his contributions to dentistry. He is or has been the director of post graduate continuums at LSU, UCLA, University of New York at Buffalo and University of Minnesota.

As well as having his own on-site laboratory, Dr. Eubank is the founder of the Eubank Teaching Institute. In this state-of-the-art facility, doctors can learn and put into practice what Dr. Eubank does on a daily basis. He does this through lecture and hands on exercises that teach specific skills. The follow up coaching that is available allows the Doctor to implement the techniques learned with confidence.
The Pursuit of Health: Care to Join the Journey?

SPEAKER: Linda Blackiston, RDH

SPONSORED BY: Maryland Dental Hygienists Association

COURSE DESCRIPTION: What if you could embark on a journey that would change your patient’s life? The pathway to wellness involves an overall comprehensive and multifaceted approach.

Research has clearly demonstrated the connection between the mouth and the body. Dental professionals are faced with tremendous challenges when communicating the oral-systemic link. With so many patients and so little time, conducting comprehensive assessments and customized treatment protocols can be challenging. This course will assist dental professionals to overcome those challenges and familiarize them with tools that will effectively communicate a patient’s oral health status. Additionally, it will provide evidence based treatment strategies for successful clinical outcomes.

Dental professionals are optimally positioned within the healthcare structure to deliver crucial overall wellness information. Exceed your patients’ expectations and become invested in improving their overall health. Embark on the journey to comprehensive patient care and empower your patients to take action.

BIO: LINDA BLACKISTON received her Bachelor of Science in Dental Hygiene from University of Maryland Dental School after being a business owner for nine years. Her professional and clinical background includes: corporate pharmaceuticals, general practice, periodontics and staff position in pediatric dentistry at University of Maryland. Linda volunteers with Mid-Atlantic PANDA (Prevent and Abuse Neglect Through Dental Awareness) providing courses on recognizing and reporting cases of abuse and neglect. Linda serves on The Samaritan Women board of directors; which is a long-term restoration program for victims of human trafficking. She also volunteers educating the community on human trafficking issues. She is a consultant and/or speaker for the following companies and/or organizations: Viva Learning, Philips Oral Healthcare.

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This speaker is provided by the Maryland Dental Hygienists Association.
CNA Dental Professional Liability Risk Management Seminar

**SPEAKER:** Jill Baskin, DDS

**SPONSORED BY:**

**COURSE DESCRIPTION:** In today’s litigious society, managing risk is critical. Don’t wait until after you’ve had a malpractice claim to learn the most effective ways to protect your patients and your practice.

This is a great opportunity to learn from the experiences of your colleagues, as the presentation and discussion of actual claims lead you and your staff through a myriad of key risk exposures. A sampling of the course topics includes:

- Pre-treatment issues, including the medical history, examinations, and radiography
- Best practices for managing clinical risks
- Creating patient records that document and support your care
- Informed consent and informed refusal
- Terminating the dentist-patient relationship
- Managing adverse events, and much more

The course was developed by dentists for both dentists and their staffs. Good risk management depends on the entire dental team understanding the issues and working together, making this a great course for the entire staff to attend.

The presentation will provide you with skills, tips and techniques to better manage patients and your role in the practice. Its goal is to stimulate you to assess your practice, apply critical thinking based on the information presented, and make prudent choices that enhance patient care and reduce your chance of a malpractice claim. Each attendee will receive a comprehensive course workbook that makes a great reference resource to have at the office.

There’s something in the course for everyone, whether you’re learning new techniques or simply validating the good risk management protocols you already follow.

*Dentists who are insured with R.K Tongue and the Professional Protection Plan for their professional liability insurance will receive a 7.5% premium credit off their professional liability policy, good for 3 years.*

**BIO:** DR. JILL BASKIN graduated from the University of Illinois Dental School and completed a general practice residency at the University of Illinois Hospitals. She currently practices general dentistry in a suburb of Chicago. Dr. Baskin taught in the Periodontics Department of the University of Illinois Dental School for 18 years and has also worked as a dental consultant for Delta Dental of Illinois. She has been a presenter of CNA’s Dental Professional Liability Risk Management Seminars since October 1988 and has been an active contributor of course content. In addition, Dr. Baskin provides dental expertise to CNA dental malpractice claim specialists.
Managing Patients with Anxiety and Special Needs

**SPEAKER:** Harvey Levy, DMD, MAGD

**COURSE DESCRIPTION:** This course will give you the knowledge and tools necessary to treat difficult or unmanageable patients. You will see examples of complicated cases involving medically compromised or mentally challenged intellectually disabled patients, from the apprehensive to the combative, from infancy to old age, in the dental office, in the operating room and elsewhere. This program will prepare participants to implement or augment special-needs dentistry within their practices.

**BIO:** HARVEY LEVY, DMD, MAGD practices general and hospital dentistry in Frederick, Maryland, emphasizing comprehensive dental care for individuals with anxiety or special needs. His courses, writings and clinical work with anxious patients has earned him the AGD Humanitarian Award, the ADA Access to Care Award, the Maryland Governor's Doctor of the Year Award, Morgan State University’s Public Oral Health Care Award, the MSDA’s First Humanitarian Award, Special Care Dentistry’s Saul Kamen Award, and the honor of running the 2002 Olympic Torch representing Special-needs patients in Maryland.

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Oral Health = Patient Health

**SPEAKER:** Richard Nagelberg, DDS

**COURSE DESCRIPTION:** The primary objective of this presentation is to demonstrate the impact dental professionals have beyond the oral cavity. The presentation will begin with a review of current and emerging concepts of periodontal disease development and progression. Topics covered include; biofilm, bacterial invasion of the gingiva, the immuno-inflammatory response, the PSD model of disease development and risk factor identification and management. The presentation will focus on the interconnections between periodontal disease, periodontopathogens and systemic conditions, with an emphasis on atherosclerosis, cardiovascular disease and diabetes. The presentation concludes with a discussion of salivary diagnostics and novel strategies to incorporate research findings into daily practice to enhance patient care.

**BIO:** The full bio for this speaker can be found under their morning course description.

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**MSDA really makes a great effort to make the conference a great experience. We need to support it!**

~2015 Attendee
### Eat, Drink and Be Wary: You Are What You Eat

**SPEAKER:** Linda Blackiston, RDH  

**COURSE DESCRIPTION:** Americans are truly becoming what they eat and the statistical changes and long-term outcomes are moving in an unhealthy direction. The fact is the American diet is FAR from giving anyone the Recommended Daily Allowance (RDA) of nutrients. Getting back to the basics of consuming whole foods is the key to balancing our general and oral health through nutrition.

In our medication savvy society, many people believe that supplements will make up for our nutritional deficiencies. Herbal supplements promise everything from slowing the progression of Alzheimer disease to reducing blood pressure and even reducing cholesterol. But how do they affect our oral health?

As dental professionals we have the opportunity to educate, advocate and encourage patients to implement healthy lifestyles relative to nutrition and oral health. By providing a “wellness plan” during their dental appointment, we are expanding the scope of dental treatment beyond oral diseases.

**BIO:** The full bio for this speaker can be found under their morning course description.
Oral Cavity and Oropharyngeal Cancer: Protecting the Dental Practitioner from Exposure for Failure to Diagnose

**Speaker:** Michael Ragan, DMD, JD, LLM

**Course Description:** The oral cavity (OC) and oropharynx (OP) are separate anatomic regions. Squamous cell carcinoma (SCC) is the most common malignancy in the OC and OP, accounting for 90% of cancers of the head and neck. OC and OP cancers account for 2.9% of all cancers diagnosed in the U.S. and 1.6% of all cancer deaths. Data show that in the U.S. there has been a statistically significant increase in the annual percent change in the incidence of OP-SCC cancer of the tonsil of 2.7% and oropharynx of 1.6%; and a statistically significant decrease in the annual percent change in the incidence of cancer of the lip of 2.5%, floor of the mouth of 2.7% and hypopharynx (sometimes defined as laryngeal cancer) of 2.6%. The 5-year relative survival rate for those with localized disease at diagnosis is 83%, compared with only 36% in patients whose cancer has metastasized. Failure to recognize and refer for diagnosis presents a significant exposure to the Dental Profession.

This program will discuss measures to decrease exposure to the dental practitioner for failure to diagnose.

**Bio:** Dr. Michael Ragan is a Partner in a Miami-based law firm with 25 years of experience as a defense trial attorney. After receiving his undergraduate degree from Syracuse University, he received a D.M.D. from the University of Pennsylvania, School of Dental Medicine, a J.D. from Georgetown University Law Center, and an L.L.M. in Health Law from Loyola University College of Law. Dr. Ragan has held academic appointments at the University of Pennsylvania School of Dental Medicine, the University of Florida, College of Dentistry, and the Georgetown University School of Dental School. Dr. Ragan is presently Professor in the Department of Oral and Maxillofacial Surgery at the Nova Southeastern College of Dental Medicine. Dr. Ragan practiced dentistry for fifteen years and also spent seven years supervising healthcare professional liability claims within the insurance industry. Dr. Ragan is a member of the Board of Directors of Fortress Insurance Company and Chairman of the Claims Committee. Dr. Ragan is a Fellow of the American College of Dentists, the International College of Dentists, and the American College of Legal Medicine.

Digital Dentistry and Clinical Results: Teeth and Implants

**Speaker:** Vincent Prestipino, DDS & Tassos Sfondouris, DDS

**Course Description:** Dentistry is on a strong and expected pathway of change in the way dental treatment is performed. Not only the improvements of the latest implant designs, but the numerous technologies of 3D imaging and modeling, CBCT imaging and CAD/CAM production abilities have added to this movement. Yet, the cooperative efforts of the blending of these verified developments generate an opportunity where the total is greater than the sum of its parts. This presentation will highlight a private practice-based experience centered on this innovative frontier: digitally enhanced treatment. Many components of the digital workflow including digital image capturing, treatment planning using merged datasets, guided implant surgery and CAD/CAM restorative design will be presented in the perspective of their current boundaries and the prospect for proficient and expectable esthetic and functional results. The goal of treatment accomplishment is founded upon the attentive use of these technologies to an individual patient’s particular needs.

**Bio:** Dr. Vincent Prestipino received his dental degree in 1979 from the University of Maryland and completed his postgraduate education in Prosthodontics in 1988 at New York University. He maintains a multi-specialty private practice in Bethesda, Maryland providing prosthetic, periodontal, oral maxillofacial surgery and implant dentistry. He was an undergraduate clinical professor at New York University and clinical professor in the post-graduate prosthodontic department at the University of Maryland. Dr. Prestipino holds membership in the American College of Prosthodontists, the Greater New York Academy of Prosthodontics and is a Fellow in the Academy of Osseointegration. He has lectured and published internationally and actively contributes to postgraduate education.

Dr. Tassos Sfondouris received his dental degree in 2007 and certificate in Periodontics with a Master of Science degree from the University of Maryland, School of Dentistry. After the completion of his periodontal specialty program, he completed a Prosthetic Fellowship program at the University. He is in private practice in Bethesda, MD focusing on periodontal, prosthetic and implant dentistry. Dr. Sfondouris was a clinical assistant professor in the undergraduate dental program at the University of Maryland. He has lectured to several local study clubs on various dental topics. He is a member of the Triple Crown Study Club, a Seattle Study Club affiliate.
Are You Buying or Selling a Practice? Pertinent Issues for Sellers and Buyers

**SPEAKER:** Thomas J. Bonsack, DDS

**PROVIDED BY:** MidAtlantic Dental Transitions

**COURSE DESCRIPTION:** It’s important for buyers and sellers to understand each other! Let’s discuss the pertinent issues for sellers and buyers during a practice transition…

- Why Sell? Retire? Stop Managing? Why not just slow down or close your doors?
- Different ways to sell: outright, outright/associate, chart sales.
- Why buy? Why not continue to work as an associate?
- Is it a seller’s or a buyer’s market?
- What is a practice worth?
- What makes a practice more valuable?
- Who should help a seller and a buyer with the transition?
- How should a seller and a buyer get ready for a transition?
- Is a FFS practice or PPO practice more valuable?
- Is the location and visibility important to the salability of a practice?
- Why are associate contracts important?
- What is the most important factor to the bank in regards to financing the purchase?
- Is it important what procedures the seller and buyer perform in regards to the sale?
- What are the important factors to consider when discussing the possibility of the seller staying on as an associate?
- Does the size of the facility matter?
- What are the financing considerations?
- Why is the lease important?
- Should a seller buy new equipment before the sale?
- As a seller, what are your costs when selling a dental practice?
- As a buyer, what are your costs when buying a dental practice?
- As a buyer what should be most important to you?
- Should you send a letter to patients and when?
- When should you tell staff about a sale?
- Is it difficult for a buyer to get a loan?
- When should a seller and a buyer begin to plan for a transition?
- What is a typical transition like?

**BIO:** THOMAS J. BONSACK, DDS is a 1986 graduate of the University of Maryland School of Dentistry. He practiced for 25 years, starting from the ground up in Abingdon, Md. He is a member of the American Dental Association, the Maryland State Dental Association and the Harford-Cecil Dental Society. His experience includes starting, managing, buying and selling dental practices. Today, as the owner and president of MidAtlantic Dental Transitions, he enjoys helping buyers and sellers with their practice transitions. Because he is a dentist who represents either buyers or sellers, he has a clear understanding of the pertinent issues involved with a practice transition.
Pre-Transition Consulting

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Practice Protection Plan

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Infection Control Is Not Optional: Dental Practitioners Need to Be Involved

**Speaker:** Louis DePaola, DDS

**Course Description:** Recent breaches in infection control in dental offices in CO, OK and PA become a cause of concern for dental consumers. Is it safe to go to the dentist? The answer is yes; when dental practitioners are compliant with recommended infection control practices. In May 2011, the CDC reaffirmed the importance of Infection Control with the release of the *Guide to Infection Prevention for Outpatient Settings: Minimum Expectations for Safe Care,* which is an update of the *Guideline for Isolation Precautions: Preventing Transmission of Infectious Agents in Healthcare Settings 2007* and *Guideline for Disinfection and Sterilization in Healthcare Facilities, 2008.* Included in these documents are recommendations for updating of Standard Precautions and there are significant modifications that impact the delivery of healthcare. The alarming increase in antimicrobial resistance and healthcare associated infections (HAIs) compels all healthcare providers to be knowledgeable about infection control practices that reduce the risk of disease transmission. A thorough review of these new CDC Guidelines as well as the *Guideline for Infection Control in Dentistry, 2003* and other current CDC/OSHA infection control recommendations will be presented. The principles of respiratory etiquette, to lessen the spread of colds and flu, will be discussed as well as steps that may be taken to reduce the impact of potential pandemic influenza, such as bird and swine flu. Principles to reduce antimicrobial resistance and HAIs will be discussed. Recent spread of Ebola virus has caused concern for all healthcare workers. A review of Ebola and what steps oral health providers should take to reduce the potential of transmission in the dental office will be presented. This course fulfills CDE requirements for infection control and requirements for annual OSHA training.

**This Program Will Help The Oral Care Provider To:**
- Understand the routes of transmission of infectious diseases and how to break the chain of infection.
- Know the updated recommendations for Standard Precautions.
- Learn the principles of respiratory etiquette to reduce the impact of colds and flu.
- Learn what is new in the 2011, 2008 & 2007 Guidelines and how to develop a practical and cost effective infection control methodology to safely treat patients infected with resistant and bloodborne diseases, achieve a “safe workplace” and comply with the most current CDC/OSHA recommendations.
- Topics will include:
  - Principles of infection control
  - Hard surface disinfection
  - Instrument preparation and packaging
  - Disinfection and sterilization
  - Operatory set up and breakdown
  - Personal protective equipment
  - Dental unit waterline guidelines – New Guidelines
  - Post-exposure monitoring, follow-up and prophylaxis

**BIO:** DR. LOUIS DEPAOLA is a Professor in the Department of Oncology & Diagnostic Sciences at the University of Maryland, School of Dentistry. He is well known on the lecture circuit, having presented at most major national meetings as well as numerous international organizations. Over the past 20 years, he has been awarded over 75 research and service grants.
Sunday, September 25th

CPR Renewal for Healthcare Providers

SPEAKER: Kay Hickman

COURSE DESCRIPTION: Designed for all members of the dental team who need to renew CPR requirements for relicensure. CPR Instructors are affiliates of the American Heart Association (AHA). Upon successful completion of this training, participants will receive an American Heart Association (AHA) course completion card with a suggested retraining date of two years.

BIO: KAY HICKMAN has been a CPR instructor for the last 30 years. She is affiliated with the American Heart Association through Maryland General Hospital.

Proper Pharmacologic Prescribing and Disposal for Dental Practitioners

SPEAKER: Richard Wynn, PhD

COURSE DESCRIPTION: The 2 CEUs course will present the prescription drug monitoring and disposal course approved by the Maryland Board of Dental Examiners. The learning objectives are:

- To articulate and inform licensees about COMAR 10.44.22, the new Maryland Dental Regulation on Continuing Education
- To describe the Prescription Drug Monitoring Program of the State of Maryland
- To identify proper prescription writing practices
- To describe opioid drug prescribing and the prescription drug abuse crisis
- To identify best practices for appropriate handling and disposal of medications and controlled substances
- To review the use of the non-narcotic pain relievers to reduce the number of opioids needed for post-operative pain
- To identify pain relievers and blood thinners, herbals and other drug interactions

BIO: RICHARD L. WYNN, PHD is Professor of Pharmacology at the Dental School, University of Maryland, Baltimore. He was a practicing pharmacist for 10 years. He chaired the Department of Pharmacology at the University of Maryland Dental School from 1980 to 1995. Previously he chaired the Department of Oral Biology at the University of Kentucky Dental School in Lexington. He is the lead author and chief editor of Drug Information Handbook for Dentistry, now in its 20th edition, published by LexiComp, Inc. He is the lead dental content author for the LexiComp Online Dental Web Applications including iPhone, iPad and Android platforms. His chief interest is in teaching pharmacology to dental and dental hygiene students, and in keeping dental professionals informed of current and new drug information relative to dental practice.

Mid Atlantic P.A.N.D.A.

SPEAKER: Linda Blackiston, RDH

COURSE DESCRIPTION: Designed to educate dentists, hygienists, dental assistants and staff about the problems of child abuse and neglect, domestic violence, elder abuse and neglect and human trafficking. Aims to teach participants how to recognize the indicators of this kind of abuse and inform them of their legal and ethical responsibilities reporting and referring victims. This course satisfies the 2 credit requirement for relicensure.

BIO: LINDA BLACKISTON received her Bachelor of Science in Dental Hygiene from University of Maryland Dental School after being a business owner for nine years. Her professional and clinical background includes: corporate pharmaceuticals, general practice, periodontics and staff position in pediatric dentistry at University of Maryland. Linda volunteers with Mid-Atlantic PANDA (Prevent and Abuse Neglect Through Dental Awareness) providing courses on recognizing and reporting cases of abuse and neglect. Linda serves on The Samaritan Women board of directors, which is a long-term restoration program for victims of human trafficking. She also volunteers educating the community on human trafficking issues. She is a consultant and/or speaker for the following companies and/or organizations: Viva Learning, Philips Oral Healthcare.
A

CDC Kickoff Happy Hour

This year, let's start the conference off right! If you plan to be in Ocean City on Thursday evening, join us at the Skye Bar – the only open-air, rooftop bar in Ocean City! Enjoy light appetizers and 2 free drinks while you meet and mingle with other attendees. This bar also has plenty of flat screen TVs if you are interested in watching a game and is weather-proof! What's even better is that it's right across the street from our headquarters hotel, Holiday Inn Oceanfront. This is a truly great venue, at a great value and is the perfect way to start our weekend together!

DATE: Thursday, September 22
TIME: 5:30 PM – 7:00 PM
PLACE: Skye Bar, 67th Street, Bayside
COST: $25/Attendee
DRESS: Casual

B

ACD/ICD/PFA Breakfast & Guest Lecture

Esthetic Dentistry: “An Update on All Ceramic Restorations”

With the advent of new, improved aesthetic restorative materials, dental practitioners have a wide-range of options for the restoration of anterior and posterior teeth. This course will provide an insight into techniques for restoring anterior and posterior teeth with all ceramic materials. Principals of adhesive dentistry will be presented concentrating on the most recent dental materials for use in restoring teeth. Treatment planning and restorative techniques for all ceramic crowns and fixed partial dentures will be presented.

DATE: Friday, September 23
TIME: 8:00 AM – 10:00 AM
PLACE: Ocean City Convention Center
COST: $50/Attendee

C

Seacrets Party!

What could possibly be better than going to an island themed bar with some friends and colleagues after a long day in class and the exhibit hall? It's time to unwind, relax and enjoy yourself by coming to Seacrets – the only bar in town that makes you feel like you are in Jamaica! Palm trees, the beach and cold drinks await you and your friends, along with live bands and DJs. Stay in our private area or explore the rest of the ‘island’, the choice is yours! With your ticket you will gain entry to the club, two complimentary drinks and heavy hors d'oeuvres. Although our event ends at 9pm, the party doesn't have to! Stay as long as you like and explore all of Seacrets' secrets!

DATE: Friday, September 23
TIME: 6:00 PM – 9:00 PM
PLACE: Seacrets Bar & Grill, 49th Street, Bayside
COST: $55/Attendee
DRESS: Casual

D

President’s Reception

Join us to honor our President, Dr. Tom a’Becket at his favorite restaurant in Bethany Beach! Our evening will be ‘cocktail’ style as we move and mingle around the room tasting the heavy hors d’oeuvres bar, raw bar, dessert bar and best of all...Open Bar! You can take a seat or mingle around the room, but don't forget to dance! This should be a one of a kind event you won't want to miss. This restaurant will also be closed to the general public and there will be ample free street parking.

DATE: Saturday, September 24
TIME: 6:00 PM – 10:00 PM
PLACE: The Parkway Restaurant
114 Garfield Parkway, Bethany Beach, DE
COST: $75/Attendee
DRESS: Resort Casual

*Sponsors note, although the address reads Delaware, it is only a brief 20 minute drive from the Ocean City Convention Center.
Conference Information

Pre-Registration

“Early Bird” Pre-Registration Deadline: August 19th

Take advantage of this opportunity for Early Bird registration and avoid on-site registration lines! As an “Early Bird” registrant, you will:

- Save the additional fee charged to on-site registrants
- Receive an advanced mailing of your conference materials, including your name badge and event tickets.

A Pre-Registration Form is included at the back of this publication for your convenience.

Registration is also available online at www.MSDA.com through Custom Registration.

Special Event Tickets Deadline

Special Event tickets must be pre-purchased by September 16th. There will be NO on-site ticket sales for social events. Be sure to include your event ticket purchases when completing the enclosed Registration Form and remitting payment for your conference participation.

Badges and Tickets

Anyone who pre-registers by the August 19th deadline will receive all registration materials (badge, tickets and other pertinent information) via US mail in the first week of September. It is the responsibility of the attendee to bring all of these materials with them to the conference.

Non-Member Dentist Registration Fees

Dentists who are not members of the ADA are required to pay a registration fee of $300 in addition to all other session and special event fees. If you do not plan on taking courses, the fee is reduced to a $50 Exhibit Hall Pass. These fees are only applicable to dentists. Auxiliaries are excluded from this non-member registration fee.

Dental Students

Students from any dental school are admitted free to all Chesapeake Dental Conference programs, excluding Special Events and Hands-On courses and are subject to availability.

Refund Policy

All refund requests must be in writing and received no later than September 1, 2016. Positively no refund requests will be accepted after September 1, 2016.

Location of Events

Unless otherwise noted, all events will be held at the Ocean City Convention Center, 4001 Coastal Highway at 40th Street, as follows:

- REGISTRATION: Ground Level Lobby
- SEMINARS: 2nd Level
- EXHIBITS: Hall A, Ground Level

Access to Care Day

Thursday, September 22, 2016: 9:30 am – 5:00 pm
Holiday Inn Oceanfront at 67th Street

Registration Hours & Location

Registration will be open the following hours:
- Friday, September 23: 7:00 am – 5:30 pm
- Saturday, September 24: 7:00 am – 5:30 pm
- Sunday, September 25: 7:30 am – 1:30 pm

MSDA Exhibit Hall Hours

Friday, September 23: 9:00 am – 4:00 pm
(COMPLIMENTARY BUFFET LUNCH SERVED FROM 11:30 AM – 1:30 PM)
Saturday, September 24: 9:00 am – 3:00 pm
(COMPLIMENTARY BUFFET LUNCH SERVED FROM 11:30 AM – 1:30 PM)

Silent Auction Hours

Friday, September 23: 9:00 am – 4:00 pm
Saturday, September 24: 9:00 am – 2:30 pm
(BIDDING CLOSES AT 2:00 PM. ITEMS CAN BE PICKED UP FROM 2:30 PM – 5:00 PM)

Silent Auction Benefit

Join the more than 100 organizations that support the Maryland Foundation of Dentistry for the Handicapped (MFDH) by donating an item for the MFDH’s annual Silent Auction! All proceeds benefit the MFDH — also known as the Donated Dental Services Program — which provides free dental care to patients with mental or physical handicaps. Donors are recognized on site by appropriate signage or printed listings. Please call Lilian Marsh for more information at 410-964-1944.

Hotel Accommodations

Please refer to page 27 of this program for a listing of hotel accommodations, rates and where to call to make your reservation.

Continuing Education

The Maryland State Dental Association (MSDA) is an ADA CERP Recognized Provider.

- The views of the speakers do not necessarily reflect the views of the Maryland State Dental Association.

- To receive continuing education (CE) credits, be sure to scan your badge in each session you attend. Your CE credits can be downloaded from www.MSDA.com.

- Note: Practice Management Sessions will not be awarded any licensure credit by the Maryland State Board of Dental Examiners. These sessions are marked within the program.

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Concerns or complaints about a CE provider may be directed to the provider or the ADA CERP at www.ada.org/cerp.

Responsible-Drinking Policy

The Conference is pleased to offer important networking opportunities through its receptions and social events. In recognition of the potential for alcohol abuse, it is MSDA’s policy to provide a soft drink option at these events. Alcohol will not be served to anyone under the age of 21.

Cell Phones

Please be considerate in your cell phone use. MSDA requests that all cellular phones, pagers and other equipment with audible alarms are silenced in all sessions as a courtesy to the presenters and to other attendees.

To reach a conference attendee during the conference, please go to Registration in the Convention Center Lobby and MSDA will attempt to locate the individual using the course rosters.
Book with the Chesapeake Dental Conference!

Please Book At An Official MSDA Hotel Below!

MSDA has used group purchasing power to negotiate lower rates with some of OC’s best hotels. Please support YOUR Association and stay in one of our official MSDA Hotels listed below so we can continue to offer the lowest registration fees possible to you.

GENERAL HOTEL POLICIES

Note that all hotels require one night’s room and tax as a reservation deposit. Be sure to request the Group Rate for “Chesapeake Dental Conference/MSDA” when making your reservation. Please know that all hotels are requiring a minimum of a 3 night stay due to Ocean City’s Sunfest.

HOTEL RESERVATION DEADLINE – AUGUST 19, 2016

Please contact the hotels directly to make your hotel reservation. You can make reservations by calling the hotel or by going online to the special MSDA hotel reservation websites provided below.

HOTELS

» **Hilton Suites Ocean City Oceanfront**  *same rates as 2015!*
  32nd Street and the Ocean | 410-289-6444 | 866-729-3200
  Online reservations at: www.oceancityhilton.com
  **RATES:** $194 + 10.5% taxes.............. Sunday – Thursday Nights
  $256 + 10.5% taxes...................... Friday and Saturday Nights
  **SPECIAL INSTRUCTIONS:** All suites hotel. Check-in 3:00 p.m.; Check-out 11:00 a.m. Minimum stay of 3 nights

» **Holiday Inn Oceanfront**  *same rates as 2015!*
  67th Street and the Ocean | 410-524-1600 | 800-837-3588
  Online reservations at: www.holidayinnoceanfront.com
  **RATES:** $101 + 10.5% taxes............... Sunday – Thursday Nights
  $158 + 10.5% taxes..................... Friday and Saturday Nights
  **SPECIAL INSTRUCTIONS:** Check-in 3:00 p.m.; Check-out 11:00 a.m. Minimum stay of 3 nights

» **Holiday Inn Hotel & Suites**  *same rates as 2015!*
  1701 Atlantic Avenue | 866-627-8483
  Website: www.ihg.com/holidayinn/hotels
  **RATES:** $189 + 10.5% taxes.............. Sunday – Thursday Nights
  $256 + 10.5% taxes..................... Friday and Saturday Nights
  **SPECIAL INSTRUCTIONS:** Check-in 3:00 p.m.; Check-out 11:00 a.m. Minimum stay of 3 nights

» **Quality Inn Oceanfront**
  54th Street and the Ocean | 410-524-7200 | 800-837-3586
  Website: www.qioceanfront.com
  **RATES:** $81 + 10.5% taxes............... Sunday – Thursday Nights
  $153 + 10.5% taxes..................... Friday and Saturday Nights
  **SPECIAL INSTRUCTIONS:** Check-in 3:00 p.m.; Check-out 11:00 a.m. Minimum stay of 3 nights
  **NOTE:** This hotel has a small block of rooms at 2 nights, while they last.

You may call the hotels directly or call 800-399-6820 to be transferred to the hotel of your choice.
Ask an Oral Surgeon Who They Trust.
Choose Jack Kohlenstein for Professional Liability and Office Package Coverage.

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- Fastest growing dental malpractice company in the country over the past eight years
- Absolute consent-to-settle
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- Health Insurance
- Personal Insurance
- Home, Auto, Watercraft and Personal Umbrella Insurance
- 401K/Financial Planning

Contact JLK Group to learn more about protecting your future
443-303-0393

Contact JLK Group to learn more about protecting your future
443-303-0393
EARLY BIRD DEADLINE: AUGUST 19, 2016
Registration received after August 19th will be charged a $100 late fee in addition to all session and event charges.

Please use ONE form per registrant. Completion of this form entitles the registrant to access the exhibit hall, and with appropriate tickets, to the scientific sessions and special events. Tickets are not required for exhibit hall entry and activities; however, a badge IS required.

NAME

NICKNAME

ADDRESS

CITY

STATE ZIP

OFFICE PHONE

HOME PHONE

FAX NUMBER

EMAIL (Note: Important conference updates and information are sent via email.)

PLEASE PRINT

PLEASE CHECK ONE:

- ADA Member Dentist
- Non-Member Dentist

Thursday, September 22, 2016
- Access to Care Day: Geriatric and Long Term Dental Care
  Early Bird Fee: $25 Regular Fee: $25

Friday, September 23, 2016
- Educational Sessions
  - S101 Dr. Fleury: Restorative Endodontics PART I
  - S102 Ms. Pardue: Accelerate Your Practice PART I
  - S103 Dr. Bader: Periodontal & Systemic Inflammation PART 1
  - S201 Dr. Fleury: Restorative Endodontics PART 2-HANDS ON
  - S202 Ms. Pardue: Accelerate Your Practice PART 2
  - S203 Dr. Bader: Periodontal & Systemic Inflammation PART 2
  - S204 Dr. Cohen: Obstructive Sleep Apnea
    University of Maryland, School of Dentistry Alumni FREE

Capsule Clinics
- CC01 Mr. Gerner: The Retirement Plan Prophy
  Early Bird Fee: $55 Regular Fee: $80
- CC02 Liquid Assets: Wine & Food Tasting Experience
  Early Bird Fee: $55 Regular Fee: $80
- CC03 Dr. Ragan: Medical Emergencies and Adverse Patients
  Early Bird Fee: $55 Regular Fee: $80

Saturday, September 24, 2016
- Educational Sessions
  - S301 Ms. Pardue: Front Office Mastery
  - S302 Dr. Nagelberg: Oral Health = Patient Health PART I
  - S303 Dr. Eubank: Esthetics & Function for Longevity PART I
  - S304 Ms. Blackiston: The Pursuit of Health
  - S305 Dr. Baskin: CNA Risk Management Seminar
  - S401 Dr. Levy: Patients with Anxiety & Special Needs
  - S402 Dr. Nagelberg: Oral Health = Patient Health PART 2
  - S403 Dr. Eubank: Esthetics & Function for Longevity PART 2
  - S404 Ms. Blackiston: You Are What You Eat

Capsule Clinics
- CC04 Dr. Ragan: Oral Cavity and Oropharyngeal Cancer
  Early Bird Fee: $55 Regular Fee: $80
- CC05 Dr. Prestipino: Digital Dentistry – Teeth & Implants & Dr. Sfondouris
  Early Bird Fee: $55 Regular Fee: $80
- CC06 Dr. Bonsack: Are You Buying or Selling a Practice?
  Early Bird Fee: $55 Regular Fee: $80

Sunday, September 25, 2016
- Educational Sessions
  - S501 Dr. DePaola: Infection Control is Not Optional
  - S502 Ms. Hickman: CPR Renewal for Healthcare Providers
  - S503 Dr. Wynn: Proper Pharmacologic Prescribing and Disposal
  - S504 Ms. Blackiston: Mid Atlantic PANDA

Early Bird Fee: $130 Regular Fee: $195
Name ________________________________

**Special Events**
- **A** CDC Kickoff Happy Hour
  - Thursday, September 22nd
  - $25/Attendee
- **B** ACD/ICD/PFA Breakfast
  - Friday, September 23rd
  - $50/Attendee
- **C** Seacrets Party!
  - Friday, September 23rd
  - $55/Attendee
- **D** President’s Reception
  - Saturday, September 24th
  - $75/Attendee

**TOTAL DUE FOR SPECIAL EVENTS $ __________________________**

**Non-Member Dentist**
- **E** Non-Member Dentist Exhibit Hall Pass
  - (Applicable only if not taking courses)
  - $50
- **F** Non-Member Dentist Course Fee
  - $300

**TOTAL DUE FOR NON-MEMBER DENTIST $ __________________________**

**Payment Information**
- **AMOUNT DUE FOR SESSIONS $ __________________________**
- **AMOUNT DUE FOR SPECIAL EVENTS $ __________________________**
- **AMOUNT DUE FOR EXHIBIT HALL PASS $ __________________________**
- **NON-MEMBER DENTIST COURSE FEE ($300) $ __________________________**
- **SUB-TOTAL $ __________________________**
  - $100 LATE FEE (If registering after August 19, 2016)
  - $ __________________________

**TOTAL DUE $ __________________________**

I agree to the fees listed above:

VISA / MASTERCARD / DISCOVER / AMEX # __________________________

EXP. DATE __________________________

SIGNATURE __________________________

PRINT NAME __________________________
Registration Form

NON-DENTIST

PAGE 1

EARLY BIRD DEADLINE:
AUGUST 19, 2016

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PLEASE PRINT

NAME

NICKNAME

ADDRESS

CITY

STATE ZIP

OFFICE PHONE

HOME PHONE

FAX NUMBER

EMAIL (Note: Important conference updates and information are sent via email.)

PLEASE CHECK ONE:

☐ Dental Assistant ☐ Dental Hygienist
☐ Office Staff ☐ Dental Student
☐ Exhibitor ☐ Spouse
☐ Guest

---

Thursday, September 22, 2016

☐ Access to Care Day: Geriatric and Long Term Dental Care $25 $25

Friday, September 23, 2016

Educational Sessions

☐ S101 Dr. Fleury Restorative Endodontics PART 1 $98 $163
☐ S102 Ms. Pardue Accelerate Your Practice PART 1 $98 $163
☐ S103 Dr. Bader Periodontal & Systemic Inflammation PART 1 $98 $163
☐ S201 Dr. Fleury Restorative Endodontics PART 2-HANDS ON $350 $420
☐ S202 Ms. Pardue Accelerate Your Practice PART 2 $98 $163
☐ S203 Dr. Bader Periodontal & Systemic Inflammation PART 2 $98 $163
☐ S204 Dr. Cohen Obstructive Sleep Apnea University of Maryland, School of Dentistry Alumni FREE FREE

Capsule Clinics

☐ CC01 Mr. Gerner The Retirement Plan Prophy $55 $80*
☐ CC02 Liquid Assets Wine & Food Tasting Experience $55 $80
☐ CC03 Dr. Ragan Medical Emergencies and Adverse Patients $55 $80

Saturday, September 24, 2016

Educational Sessions

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☐ S302 Dr. Nagelberg Oral Health = Patient Health PART 1 $98 $163
☐ S303 Dr. Eubank Esthetics & Function for Longevity PART 1 $98 $163
☐ S304 Ms. Blackiston The Pursuit of Health $98 $163
☐ S305 Dr. Baskin CNA Risk Management Seminar $98 $163
☐ S401 Dr. Levy Patients with Anxiety & Special Needs $98 $163
☐ S402 Dr. Nagelberg Oral Health = Patient Health PART 2 $98 $163
☐ S403 Dr. Eubank Esthetics & Function for Longevity PART 2 $98 $163
☐ S404 Ms. Blackiston You Are What You Eat $98 $163

Capsule Clinics

☐ CC04 Dr. Ragan Oral Cavity and Oropharyngeal Cancer $55 $80
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Educational Sessions

☐ S501 Dr. DePaola Infection Control is Not Optional $98 $163
☐ S502 Ms. Hickman CPR Renewal for Healthcare Providers $98 $163
☐ S503 Dr. Wynn Proper Pharmacologic Prescribing and Disposal $98 $163
☐ S504 Ms. Blackiston Mid Atlantic PANDA $98 $163
**Registration Form**

**NON-DENTIST**

**PAGE 2**

**Special Events**

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  - Thursday, September 22nd
  - $25/Attendee

- **B** ACD/ICD/PFA Breakfast
  - Friday, September 23rd
  - $50/Attendee

- **C** Seacrets Party!
  - Friday, September 23rd
  - $55/Attendee

- **D** President’s Reception
  - Saturday, September 24th
  - $75/Attendee

**TOTAL DUE FOR SPECIAL EVENTS** $ ________________

**Payment Information**

- **AMOUNT DUE FOR SESSIONS** $ ________________
- **AMOUNT DUE FOR SPECIAL EVENTS** $ ________________
- **SUB-TOTAL** $ ________________
- **$100 LATE FEE (if registering after August 19, 2016)** $ ________________
- **TOTAL DUE** $ ________________

I agree to the fees listed above:

- VISA / MASTERCARD / DISCOVER / AMEX # ____________________
- EXP. DATE ____________________
- SIGNATURE ____________________
- PRINT NAME ____________________

Please be advised that Maryland State Dental Association may take photos at this event for publications, promotional purposes, website, social media, media press releases and coverage, and any other such purpose on behalf of MSDA. If you or your guests have any issue with your photos being published in this manner, please notify Kayla Fowler at the MSDA office at 410.964.2880, ext 114.

**HOW TO REGISTER**

Simply complete this form for each person attending and return:

- **BY MAIL**
  Maryland State Dental Association
  c/o Custom Registration Inc.
  2001 E. Randol Mill Rd, Ste 135
  Arlington, TX 76011

- **BY FAX**
  817-277-7616 (Only if paying by credit card.)

- **GO ONLINE**
  www.msda.com (Beginning June 1, 2016)

**QUESTIONS?** Contact Debra Lampton at 410-964-2880, ext. 105 or debra@msda.com.
# Exhibitor List

**AS OF PRESS TIME**

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<tr>
<th>Exhibitors/Spnsors</th>
<th>MSDA ENDORSED VENDORS</th>
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<td>3M Oral Care</td>
<td>Heartland Dental Care</td>
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<td>ACTEON North America</td>
<td>JLK Insurance Group</td>
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<td>Kettenbach</td>
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<td>Komet USA</td>
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<td>★ Bank of America</td>
<td>MidAtlantic Dental Transitions</td>
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<tr>
<td>★ Biomedical Waste Services, Inc.</td>
<td>National Practice Transitions</td>
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<td>Brasseler USA</td>
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<td>Professionals Advocate</td>
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<td>Surgitel/General Scientific Corp</td>
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<td>Garfield Refining</td>
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# Sponsors
2016 ADVANCE PROGRAM

September 22-25, 2016

Ocean City Convention Center
Ocean City, Maryland

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FREE Lunch
NO REGISTRATION FEE for ADA Members & Staff

20 SPEAKERS
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85 EXHIBITORS

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