Dont Miss the Last Conference at the Ocean!

410-964-2880
www.msda.com

Ocean City, MD
SEPTEMBER 20 - 22, 2019

Don’t Miss the Last Conference at the Ocean!

410-964-2880
www.msda.com
# Schedule at a Glance

## Fri, Sept. 20
- **7:30AM – 4:30PM**
  - Registration
  - Page 4 for more details
- **8:00AM – 9:30AM**
  - Continental Breakfast
  - Page 10 for more details
- **8:00AM – 12:00PM**
  - Morning Sessions
  - Page 6 for individual course times
- **8:00AM – 4:00PM**
  - Exhibit Hall
  - Page 10 for more details
- **8:00AM – 4:00PM**
  - Silent Auction
  - Page 10 for more details
- **11:00AM – 1:00PM**
  - Lunch
  - Page 10 for more details
- **12:00PM – 5:00PM**
  - Afternoon Sessions
  - Page 6 for individual course times
- **12:15PM – 12:45PM**
  - House of Delegates Orientation
  - Page 18 for more details
- **1:00PM – 5:00PM**
  - House of Delegates Opening Session
  - Page 18 for more details
- **1:45PM – 3:15PM**
  - Afternoon Break
  - Page 10 for more details
- **4:00PM – 6:00PM**
  - UMSOD Alumni Reception
  - Page 9 for more details
- **6:00PM – 9:00PM**
  - Seacrets Party
  - Page 8 for more details
- **10:00AM – 10:00PM**
  - MSDA Mini Golf
  - Page 8 for more details
  - **OC Sunfest**

## Sat, Sept. 21
- **7:30AM – 4:30PM**
  - Registration
  - Page 4 for more details
- **8:00AM – 9:30AM**
  - Continental Breakfast
  - Page 10 for more details
- **8:00AM – 12:00PM**
  - Morning Sessions
  - Page 6 for individual course times
- **8:00AM – 4:00PM**
  - Exhibit Hall
  - Page 10 for more details
- **8:00AM – 2:00PM**
  - Silent Auction
  - Page 10 for more details
- **11:00AM – 1:00PM**
  - Lunch
  - Page 10 for more details
- **12:00PM – 5:00PM**
  - Afternoon Sessions
  - Page 6 for individual course times
- **1:45PM – 3:15PM**
  - Afternoon Break
  - Page 10 for more details
- **2:30PM – 5:30PM**
  - Silent Auction Pick Up
  - Page 10 for more details
- **6:00PM – 9:00PM**
  - President’s Dinner
  - Page 9 for more details
- **10:00AM – 10:00PM**
  - MSDA Mini Golf
  - Page 8 for more details
  - **OC Sunfest**

## Sun, Sept. 22
- **7:00AM – 8:00AM**
  - House of Delegates Caucuses
  - Page 18 for more details
- **7:30AM – 11:30AM**
  - Registration
  - Page 4 for more details
- **8:00AM – 12:00PM**
  - Licensure Sessions
  - Page 7 for more details
- **8:00AM – 12:30PM**
  - House of Delegates Closing Session
  - Page 18 for more details
- **10:00AM – 6:00PM**
  - **OC Sunfest**

## Key
- Registration
- Educational Sessions
- Meals / Breaks
- Exhibit Hall Happenings
- House of Delegates
- Social Events

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*2019 Chesapeake Dental Conference*
The Dental Community has trusted the Kohlenstein Family with Professional Liability, Office Package Coverage and Specialized Carrier Plans to protect their Dental Practices for over 30 years.

JLK Group is an Independent, Full Service Agency that provides:

- Professional Liability (Malpractice)
- Specialized Dental Malpractice Defense
- Risk Management Tools
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- Workers Compensation
- Business Overhead Expense Coverage
- Disability Insurance, Life Insurance, Health Insurance, Personal Insurance
- Home, Auto, Watercraft and Personal Umbrella Insurance
- Financial Planning/Consulting
- Personal face-to-face service
- Exclusive Personal Excess "Umbrella" Coverage

JLK GROUP
INSURANCE AND FINANCIAL SOLUTIONS

7524 Main Street, Suite 202
Sykesville, Maryland 21784
443-303-0393
t. 410-558-6414
jkinsurancegroup.com
GREETINGS!

Welcome to the 136th annual Chesapeake Dental Conference. This conference was started well over a century ago to help create the first State Dental Laws, and create comradery for dentists. The Maryland State Dental Association is steeped in tradition and this year’s conference promises to continue these long-honored traditions, but with a little twist. As always, this Conference will take place during SunFest in Ocean City so all will have the opportunity to experience arts and crafts at the inlet, live bands throughout the weekend and, of course, the boardwalk. The scientific sessions this year promise new and innovative speakers to help update our knowledge of the art and science of dentistry with a continuum of courses starting on Friday, September 20th and continuing through Sunday, September 22nd. The lineup this year will be spectacular with names like John Kanca, Tim Donley, and Barry Musikant. In order to make it easy for our members and guests to attend this event, we are adding all-inclusive passes. These will allow access to all of the continuing education events.

In addition to the scientific sessions, this year promises to bring knowledge about new products and developments in the dental world. We have about 80 knowledgeable representatives from dental companies ready to show how their products can make your practice even better. I am sure many will have outstanding values offered only at the Chesapeake Dental Conference. What better way to return to work after a weekend of learning at the beach than to open the office Monday morning knowing you will have a new product or procedure that will make your life a little easier?

We also have a fantastic social line up for our guests this year with the Seacrets party kicking things off on Friday night. This will be followed by more events for guests and their families. Of course, the President’s party will be on Saturday night. This year the party will be hosted at the Angler; a very casual place with a view of the bay and historic Ocean City landmarks. This is an event you will remember!

In short, this year’s conference will be even better than last, incorporating new and exciting changes while preserving our time-honored traditions that have made the Chesapeake Dental Conference such a wonderful event. So trade in your dental chair, load your families, staff and friends into the car, and head for the white sands and surf of Ocean City, Maryland for the opportunity to improve your life.

We at the MSDA have made it our mission to make sure this Conference will be extra special!

Adam T. Schneider, DDS
Chair, General Arrangement Committee

Gregory Allen, DDS
President, Maryland State Dental Association
CONFERENCE INFO

REGISTRATION

Early Bird Registration Deadline: August 25th

Take advantage of Early Bird registration to save hundreds and reserve your classes before they are sold out!

Register online at bit.ly/CDCINFO
Or fill out the form at the back of this publication.

Special Event Tickets Deadline

Special Event tickets must be purchased by September 5th. Event tickets purchased after this date are subject to availability. Be sure to register for the special events when completing your registration.

Badges and Tickets

Everyone will receive all registration materials (badge, tickets and other pertinent information) onsite. Please be sure to arrive at least 30 minutes before your first scheduled session to guarantee enough time to claim your registration materials and find your room. Badges will NOT be mailed in advance this year.

Other Policies and Procedures

All other policies and procedures can be found on page 28 in the Attendee Terms and Conditions.

Registration Fees

All attendees are subject to the registration fees outlined on the forms at the back of this publication. Please note the different pricing for ADA Member Dentists, Non-Member Dentists, Non-Dentists, and Dental Students. The MSDA is utilizing One-, Two-, and Three-Day Passes for the 2019 conference. These passes include full access to pre-selected sessions and all meals on the days of your pass. Each pass also includes the General Registration Pass granting access to the Exhibit Hall and all meals throughout the event.

Course Selections

Course selections must be made at the time of registration. Adjustments to course selections within the restraints of your chosen Pass are permitted at no additional cost until September 5, 2019 at 11:59 PM ET. Adjustments to course selections within the restraints of your chosen pass made after this point are subject to applicable fees; please see the full terms and conditions on page 28 for more information.

Refund Policy

Cancellations for a full refund, minus a $50 processing fee, are permitted until August 25, 2019 at 11:59 PM ET. If you cancel between August 26, 2019 and September 5, 2019, you will receive a 50% refund of the amount of your payment. If you cancel on or after September 6, 2019 or are an event no-show, you will not be eligible for a refund.

NEW INFO

GENERAL ARRANGEMENTS COMMITTEE

Dr. Adam T. Schneider ...................................GENERAL CHAIR
Dr. Dennis J. Stiles ........................................COMPTROLLER
Dr. William F. Martin ..................................SCIENTIFIC COMMITTEE CHAIR
D. Richard Duarte .................................SCIENTIFIC COMMITTEE
Dr. Andrew Horng ..................................SCIENTIFIC COMMITTEE
Dr. Raksha Mirchandani ................................SCIENTIFIC COMMITTEE
Dr. Chetan Parikh ..................................SCIENTIFIC COMMITTEE
Dr. Katie Staub ..................................SCIENTIFIC COMMITTEE
Dr. Greg Allen ..................................MSDA PRESIDENT
Dr. Marlene Shevenell ................................MSDA PRESIDENT-ELECT
Dr. Vanessa Benavent .................................MSDA PAST PRESIDENT
Mr. Greg Buckler ..................................MSDA EXECUTIVE DIRECTOR
Ms. Alicia Hinkle ..................................MSDA DIRECTOR OF EVENTS
Ms. Debra Lampton .................................MSDA CE DIRECTOR
Dr. Charles A. Doring ...............................EXHIBITS CO-CHAIR
Dr. Marc G. Nuger .................................EXHIBITS CO-CHAIR
Dr. Richard Rogers ..................................SOCIAL CHAIR
Mr. Timothy Girard ..................................ADVISOR
Mr. PW Schaffer ..................................ADVISOR
AT THE CONFERENCE

Location of Events

Unless otherwise noted, all events will be held at the Ocean City Convention Center, 4001 Coastal Highway at 40th Street, as follows:

- Registration..........................Ground Level Lobby
- Seminars..............................2nd Level
- Exhibits..............................Hall A, Ground Level

Registration Hours & Location

Registration will be open the following hours:

- Friday, September 20 ........7:30AM – 4:30PM
- Saturday, September 21 ....7:30AM – 4:30PM
- Sunday, September 22 ......7:30AM – 11:30AM

MSDA Exhibit Hall Hours

- Friday and Saturday .........................8:00AM – 4:00PM

Complimentary Food & Beverage Offerings

- Complimentary Continental Breakfast .................8:00AM – 9:00AM
- Complimentary Buffet Lunch ...........................................11:00AM – 1:00PM
- Complimentary Afternoon Break ..................................2:00PM – 3:30PM
- Complimentary Beverage Service ........................................8:00AM – 4:00PM

Silent Auction Hours

- Friday, September 21 ........................................8:00AM – 4:00PM
- Saturday, September 22 .........................8:00AM – 2:00PM

(Bidding closes at 2:00PM. Items can be picked up from 2:30PM – 5:30PM)

Hotel Accommodations

Please refer to page 11 of this program for a listing of hotel accommodations, rates, and how to make your reservation.

Continuing Education

The Maryland State Dental Association (MSDA) is an ADA CERP Recognized Provider. The views of the speakers do not necessarily reflect the views of the Maryland State Dental Association.

To receive continuing education (CE) credits, be sure to scan your badge in each session you are registered to attend. Your CE credits can be downloaded from www.MSDA.com.

Note: Practice Management or Non-Clinical Sessions will not be awarded any licensure credit by the Maryland State Board of Dental Examiners. These sessions are marked within the program.

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Concerns or complaints about a CE provider may be directed to the provider or the ADA CERP at www.ada.org/cerp.

Responsible-Drinking Policy

The Conference is pleased to offer important networking opportunities through its receptions and social events. In recognition of the potential for alcohol abuse, it is MSDA's policy to provide a soft drink option at these events. Alcohol will not be served to anyone under the age of 21.

Cell Phones

Please be considerate in your cell phone use. MSDA requests that all cellular phones, pagers and other equipment with audible alarms are silenced in all sessions as a courtesy to the presenters and to other attendees.

SILENT AUCTION BENEFIT

Join the more than 100 organizations that support the Maryland Foundation of Dentistry (MFD) by donating an item for the MFD's annual Silent Auction! All proceeds benefit the MFD — the Donated Dental Services Program — which provides free dental care to patients with mental or physical handicaps. Donors are recognized onsite through signage or printed listings.

Please call Lilian Marsh for more information at 410-964-1944.

SUGGESTED AUDIENCES

The General Arrangements Committee to the Chesapeake Dental Conference has suggested to attendees which dental professional audiences they feel will be most interested in the various sessions at this year’s meeting. The suggested audience for each clinic is listed under the session number. The audience codes are as follows:

D.....Dentist / Dental Student
A.... Dental Assistant / Dental Assistant Student
H.....Hygienist / Hygiene Student
O... Office Staff

Please note that the audiences listed for each clinic are merely suggestions.
### Fri, Sept. 20

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<tr>
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<tr>
<td>8:00 AM – 9:00 AM</td>
<td>Antibiotic Stewardship</td>
<td>Page 14</td>
<td>For more details</td>
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<tr>
<td>8:00 AM – 10:00 AM</td>
<td>Medicaid and Maryland Healthy Smiles Program: Improving the Smiles of Marylanders</td>
<td>Dr. Charles Doring</td>
<td>Page 14 For more details</td>
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<tr>
<td>8:30 AM – 9:30 AM</td>
<td>A Dentist’s Guide to Late-Stage Preparation for Retirement</td>
<td>Mr. E. Andrew Gerner, CFP®</td>
<td>Page 14 For more details</td>
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<tr>
<td>9:00 AM – 11:00 AM</td>
<td>Implementing the Necessary Criteria for Effective Endodontic Instrumentation</td>
<td>Dr. Barry Lee Musikant</td>
<td>Page 13 For more details</td>
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<tr>
<td>9:00 AM – 9:30 AM</td>
<td>A Better Periodontal Debridement Protocol: Finally, a Reasonable Approach to Which Patients, Which Sites, What to Use and How to Use It</td>
<td>Dr. Timothy Donley</td>
<td>Page 13 For more details</td>
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<td>Dr. Barry Lee Musikant</td>
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<tr>
<td>10:00 AM – 11:00 AM</td>
<td>Cosmetic Pearls For The General Practitioner (Part 1)</td>
<td>Dr. Marty Zase</td>
<td>Page 13 For more details</td>
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<tr>
<td>10:30 AM – 12:00 PM</td>
<td>Doing Good Through Dental Practice Ethics, Advocacy and Beneficence</td>
<td>Dr. Charles A. Doring</td>
<td>Page 15 For more details</td>
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<tr>
<td>11:00 AM – 11:30 AM</td>
<td>Fraud &amp; Embezzlement in Dentistry</td>
<td>Mr. Allen M. Schiff, CPA, CFE</td>
<td>Page 16 For more details</td>
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<tr>
<td>11:30 AM – 1:00 PM</td>
<td>HIPAA Compliance and Other Updates</td>
<td>Dr. Marc Nuger</td>
<td>Page 16 For more details</td>
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<tr>
<td>12:00 PM – 12:30 PM</td>
<td>Look Forward to a Ringing Phone! Customer Calls, Phone Impressions, Communication Hints</td>
<td>Ms. Virginia Moore</td>
<td>Page 15 For more details</td>
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<tr>
<td>12:30 PM – 2:00 PM</td>
<td>How to Turn the Maintenance Visit into a Wellness Visit</td>
<td>Dr. Timothy Donley</td>
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<tr>
<td>12:30 PM – 2:00 PM</td>
<td>Cosmetic Pearls For The General Practitioner (Part 2)</td>
<td>Dr. Marty Zase</td>
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<tr>
<td>12:45 PM – 1:15 PM</td>
<td>House of Delegates Orientation</td>
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<tr>
<td>12:45 PM – 1:30 PM</td>
<td>Understanding the New Tax Law &amp; Applying it to your Dental Practice</td>
<td>Mr. Allen M. Schiff, CPA, CFE</td>
<td>Page 17 For more details</td>
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<tr>
<td>1:00 PM – 3:00 PM</td>
<td>Posterior Dental Intrusion</td>
<td>Dr. Gus Livaditis</td>
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<tr>
<td>1:00 PM – 5:00 PM</td>
<td>House of Delegates Opening Session</td>
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<td>1:45 PM – 3:15 PM</td>
<td>Afternoon Break</td>
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<tr>
<td>2:00 PM – 4:00 PM</td>
<td>Patient-Centered Management of Early Childhood Caries</td>
<td>Dr. Vineet Dhar</td>
<td>Page 17 For more details</td>
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<tr>
<td>2:30 PM – 4:30 PM</td>
<td>Highchair Dental Care</td>
<td>Dr. Winifred Booker</td>
<td>Page 17 For more details</td>
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<tr>
<td>3:00 PM – 5:00 PM</td>
<td>No More “Swiss Cheese” Schedules: Keeping Your Schedule Full and Productive</td>
<td>Ms. Virginia Moore</td>
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<tr>
<td>3:00 PM – 5:00 PM</td>
<td>Implementing the Necessary Criteria for Effective Endodontic Obturation</td>
<td>Dr. Barry Lee Musikant</td>
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<tr>
<td>3:30 PM – 4:30 PM</td>
<td>Ultrasonic Inserts: An Easy Way to Keep the Left and Rights Straight!</td>
<td>Dr. Timothy Donley</td>
<td>Page 18 For more details</td>
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<tr>
<td>4:00 PM – 6:00 PM</td>
<td>UMSOD Alumni Reception</td>
<td>Page 9</td>
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<td>6:00 PM – 9:00 PM</td>
<td>Seacret’s Party</td>
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<td>10:00 AM – 10:00 PM</td>
<td>MSDA Mini Golf</td>
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<td>Exhibit Hall</td>
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<td>8:00 AM – 9:00 AM</td>
<td>Dental Practice Transitions Update: How are DSOs Effecting the Market?</td>
<td>Dr. Thomas J. Bonsack</td>
<td>Page 20 For more details</td>
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*All courses with asterisks require attending the previous course in the series.
<table>
<thead>
<tr>
<th>Time</th>
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<th>Presenter(s)</th>
<th>Location</th>
<th>Page(s)</th>
</tr>
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<tbody>
<tr>
<td>8:00AM</td>
<td>Management of Emergencies in the Dental Office (Part 1)</td>
<td>Dr. Robert M. Peskin</td>
<td>D, H, A, O</td>
<td>19 for details</td>
</tr>
<tr>
<td>9:00AM</td>
<td>Adhesive Dentistry 2019 (Part 1)</td>
<td>Dr. John Kanca, III</td>
<td>D, A</td>
<td>19 for details</td>
</tr>
<tr>
<td>10:00AM</td>
<td>Periodontal Nutrition: Real World Strategies to Reduce Inflammation</td>
<td>Dr. Timothy Donley</td>
<td>D, H, A, O</td>
<td>20 for details</td>
</tr>
<tr>
<td>11:00AM</td>
<td>Adhesive Dentistry 2019 (Part 2)*</td>
<td>Ali Behnia, DMD, MS</td>
<td>D</td>
<td>22 for details</td>
</tr>
<tr>
<td>12:00PM</td>
<td>Endodontic Update: How to Avoid Clinical Pitfalls (Part 1)</td>
<td>Ali Behnia, DMD, MS</td>
<td>A</td>
<td>22 for details</td>
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<tr>
<td>1:00PM</td>
<td>How to Keep Your Implants Off the Failure List</td>
<td>Dr. Timothy Donley</td>
<td>D</td>
<td>22 for details</td>
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<tr>
<td>2:00PM</td>
<td>Integration Social Media Awareness into the Profession: Marketing, Human Resources and HIPAA – Are You Practicing E-Professionalism?</td>
<td>Ms. Natalie Kawecky A, O</td>
<td>Page 20 for details</td>
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<tr>
<td>3:00PM</td>
<td>The Cranial Nerve Screening: How to Screen for the Good, the Bad, and the Ugly</td>
<td>Dr. Vanessa Benavent</td>
<td>D</td>
<td>22 for details</td>
</tr>
<tr>
<td>4:00PM</td>
<td>Therapy Animals in Your Dental Practice: There’s a Dog In the Operatory (Part 2)</td>
<td>Ali Behnia, DMD, MS</td>
<td>D</td>
<td>22 for details</td>
</tr>
<tr>
<td>5:00PM</td>
<td>Therapy Animals in Your Dental Practice: There’s a Dog In the Operatory</td>
<td>Ali Behnia, DMD, MS</td>
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SOCIAL EVENTS

Seacrets Party!
Friday, September 20
6:00PM – 9:00PM
Seacrets Bar & Grill @ 49th Street, Bayside

What’s better than going to an island themed bar with friends and colleagues after a long day in class and the exhibit hall? Experience Jamaica as you unwind at Seacrets – under the palm trees, on the beach, with a cold drink in hand while you and your friends listen to live bands and DJs. The only bar in town that makes you feel like you are in Jamaica! Your ticket gains you entry to the club, two complimentary drinks and heavy hors d’oeuvres. Our event ends 9pm, but the party doesn’t have to... stay as long as you like!

COST: $60/Attendee    DRESS: Casual
VIP OPTION WITH RESERVED BOOTH SEATING: Additional $15/Attendee

MSDA Mini Golf
Friday or Saturday, September 20 or 21
10:00AM – 10:00PM
Old Pro Golf @ Multiple Locations

Participate in one of Ocean City’s greatest past times...Putt Putt Golf! Play unlimited putt putt golf in a weather-friendly arena that sports both an outdoor AND an indoor course.

COST: $10/Attendee (kids 3 and under free)
President’s Dinner  
Saturday, September 21  
6:00PM – 10:00PM  
The Angler Restaurant @ 312 Talbot St

Aloha! This year’s President’s Dinner is honoring our president, Dr. Gregory Allen. Each year our President puts in countless hours to improve our association and industry. Come help us celebrate this year at the Angler Restaurant. With beautiful views and a casually comfortable atmosphere, you are sure to have fun. Heavy hors d’oeuvres will be served.

COST: $75/Attendee  
DRESS: Casual (Hawaiian-Style Encouraged)

UMSOD Alumni Reception  
Friday, September 20  
4:00PM – 6:00PM  
Ocean City Convention Center

Please join your fellow UMSOD graduates for food and drink. Hear what is happening currently with the school, learn about reunions, network, and catch up with old classmates. Dean Mark Reynolds, DDS ‘86 will be visiting with alumni and the Alumni Association will be presenting their current initiatives. Please contact Nicole Nash, Assistant Director of Alumni Relations at 410-706-3663 or nnash1@umaryland.edu for questions or to RSVP.

COST: Free to Alumni  
DRESS: Casual
EXHIBIT HALL HAPPENINGS

With about 80 exhibitors, you have the change to gain valuable insight into the best and newest dental products and services available today. Be sure to stop by the hall to see all our vendors have to offer.

★ MSDA Member Perks Row
Don’t forget to visit the MSDA Member Perks vendors to play the “Spin to Win” game and win great prizes. There is a winner with every spin including prizes valued over $300!

★ Exhibitor Passport Game
Pick up a passport, travel to the vendors listed and have it stamped when you arrive at your destination. Return your full passport and be placed in a raffle to win prizes! More than one lucky attendee will takehome a prize!

★ Complimentary Breakfast, Lunch, Snacks, Coffee, and More!
We are pleased to offer continental breakfast, afternoon breaks, and a full lunch at no additional cost to you! Be sure to visit the Exhibit Hall for all of these opportunities. Breakfast will be available from 8:00am - 9:30am, lunch breaks will be 11:00am - 1:00pm, and afternoon breaks will be from 1:45pm - 3:15pm. Coffee, tea, and water will be available all day in the Hall.

★ 20th Annual MFD Silent Auction
Help support the Maryland Foundation of Dentistry and their Donated Dental Services program by bidding on items at the Silent Auction on Friday and Saturday. Items include art, photography, tickets to shows and experiences and more! For more information on the items or how to donate to the auction, contact the MFD directly at 410-964-1944 x3.
MSDA has used group purchasing power to negotiate lower rates with some of OC’s best hotels. Please support YOUR Association and stay in one of our official MSDA Hotels listed below so we can continue to offer the lowest registration fees possible to you.

★ Hotel Reservation Deadline: August 19, 2019

GENERAL HOTEL POLICIES
Note that all hotels require one night’s room and tax as a reservation deposit. Be sure to request the Group Rate for “Chesapeake Dental Conference/MSDA” when making your reservation. Please know that all hotels are requiring a minimum of a 3 night stay due to Ocean City’s Sunfest.

HOTELS

**Hilton Suites Ocean City Oceanfront**
32nd Street and the Ocean | 410-289-6444 | 866-729-3200

RATES: $204 + 10.5% taxes……………… Sunday – Thursday Nights
$269 + 10.5% taxes……………… Friday & Saturday Nights

Special Instructions: All suites hotel. Check-in 3:00 pm; Check-out 11:00 am. Minimum stay of 3 nights.

**DoubleTree by Hilton**
33rd Street and the Ocean | 410-289-1234

RATES: $149 + 10.5% taxes……………… Sunday – Thursday Nights
$229 + 10.5% taxes……………… Friday & Saturday Nights

Special Instructions: All suites hotel. Check-in 3:00 pm; Check-out 11:00 am. Minimum stay of 3 nights.

**Holiday Inn Oceanfront**
67th Street and the Ocean | 410-524-1600 | 800-837-3588

RATES: $108 + 10.5% taxes……………… Sunday – Thursday Nights
$174 + 10.5% taxes……………… Friday & Saturday Nights

Special Instructions: Check-in 3:00 pm; Check-out 11:00 am. Minimum stay of 3 nights.

**Holiday Inn Hotel & Suites**
1701 Atlantic Avenue | 866-627-8483

RATES: $194 + 10.5% taxes……………… Sunday – Thursday Nights
$259 + 10.5% taxes……………… Friday & Saturday Nights

Special Instructions: Check-in 3:00 pm; Check-out 11:00 am. Minimum stay of 3 nights.

**Quality Inn Oceanfront**
54th Street and the Ocean | 410-524-7200 | 800-837-3586

Phone reservations only

RATES: $87 + 10.5% taxes……………… Sunday – Thursday Nights
$159 + 10.5% taxes……………… Friday & Saturday Nights

Special Instructions: Check-in 3:00 pm; Check-out 11:00 am. Minimum stay of 3 nights.

Hotel Features

**Hilton Suites**
- All Suites Hotel
- Walking Distance from Convention Center
- Three Dining Venues
- Two Pools Overlooking Ocean
- Fitness Center

**DoubleTree by Hilton**
- Walking Distance from Convention Center
- Fitness Center/Arcade
- Indoor/Outdoor Pool & Sauna

**Holiday Inn Oceanfront**
- Indoor/Outdoor Pools
- Jacuzzi and Sauna
- Fitness Center

**Holiday Inn Hotel & Suites**
- Located on the Boardwalk
- Large Indoor Pool in Spacious Atrium
- Expansive Health/Fitness Center & Game Room
- Complimentary Newspaper, Coffee, Tea and Fruit
- Guest Laundry & Vending on Every Floor

**Quality Inn Oceanfront**
- Child Friendly
  - Outdoor Children’s Wading Pool
  - Indoor Baby Pool
  - Parrot’s Cove – (Indoor play area)
  - Exotic Bird Atrium
  - Play Area with Large Wooden Castle and Pirate Ship
- Indoor Pool
- Hot Tubs & Sauna
- Fitness Center
- Complimentary Coffee, Tea, Fresh Fruit and Morning Paper (Excluding Sunday)
SCHEDULE OF COURSES

13  Friday, Sept. 20

19  Saturday, Sept. 21

24  Sunday, Sept. 22
Dr. Barry Lee Musikant's lecture schedule has taken him to over 250 international and domestic locations. Along with co-authoring over 350 articles in dentistry in major dental journals. He holds 19 patents for co-inventing revolutionary Endodontic Obtruation, Instrumentation, Post and Composite Systems. As a partner in the largest Endodontic practice in Manhattan, Dr. Musikant's 44 plus years of clinical experience have crafted him into one of the top authorities in Endodontics. Dr. Musikant is the President, Co-Director of Dental Research, and Co-Founder of Essential Dental Systems (EDS), a dental manufacturing company located in South Hackensack, NJ.

A Better Periodontal Debridement Protocol: Finally, a Reasonable Approach to Which Patients, Which Sites, What to Use and How to Use It.
Timothy Donley, DDS, MDS
Effective periodontal debridement is now more important than ever. The current approach to debridement makes no sense. There are as many evaluation and debridement protocols as there are clinicians! Certainly, there must be a preferred way to maximize the chance for resolution of your patients’ periodontal disease. Well, there is…and you will learn it in this course.

Timothy Donley, DDS, MSD is currently in the private practice of Periodontics and Implantology in Bowling Green, KY. He is a sought-after international speaker who co-authored the first ever comprehensive textbook on periodontal debridement. After graduating from the University of Notre Dame, Georgetown University School of Dentistry and completing a general practice residency, he practiced general dentistry before returning to Indiana University to receive his Masters Degree in Periodontics. Dentistry Today recently listed him among its Leaders in Continuing Education.

Cosmetic Pearls For The General Practitioner (Parts 1, 2 & 3)
Dr. Marty Zase
This course is designed to help those dentists who are in the process of converting their practices to include more cosmetic dentistry procedures. The lecture gives many tips on how to do cosmetic dentistry better and more efficiently. Often we defer doing cosmetic procedures because we don’t know how to fix potential problems, so many suggestions have been included on what to do when things go wrong. This presentation begins by reviewing basic adhesive dentistry techniques while explaining a unique method of performing microdentistry, and then continually builds on the knowledge gained with each succeeding and more complex subject.

Dr. Marty Zase received a BA from Boston University and his DMD from Tufts University School of Dental Medicine. A former clinical instructor in restorative dentistry at Tufts, he is guest lecturer in cosmetic dentistry at many dental schools. He has published over 60 dental articles, has served on the editorial or review boards of The Journal of Cosmetic Dentistry, Contemporary Esthetics, and General Dentistry magazines and lectures internationally on cosmetic dentistry.
**A Dentist’s Guide to Late-Stage Preparation for Retirement**

E. Andrew Gerner, CFP®

This content-dense course is designed to provide practice owners and dentist’s in the latter career stages with the information they need to prepare for retirement. Attendees can expect to increase their financial confidence by learning how to protect against some of the pitfalls that can sabotage a retirement plan, save and invest appropriate amounts in a manner suitable to their risk tolerance, select retirement plans and investments that align with their needs, and identify strategies for maximizing assets that will generate retirement income.

E. Andrew Gerner, CFP® is Vice President and an equity member of the insurance firm R. K. Tongue Co., Inc. He is also Principal and Founder of the investment and financial services firm Tongue | GERNER Financial Services, LLC. Mr. Gerner is a property & casualty and life & health licensed independent insurance agent and broker, a series 7 and 66 Investment Adviser, and a CERTIFIED FINANCIAL PLANNER TM. He specializes in risk management, asset protection, wealth management, retirement, and financial planning for members of the healthcare and professional services industries.

**Antibiotic Stewardship**

Richard L. Wynn, PhD

Antibiotics will be described relative to the American Dental Association’s call for judicious use of these agents or what is known as “Antibiotic Stewardship”. Resistant bacteria in medicine that present urgent threats to life will be described; the proper uses of penicillin VK, amoxicillin, clindamycin, cephalixin, Augmentin and metronidazole in treating odontogenic infections will be presented including drug therapy in penicillin-allergic patients.

Richard L. Wynn, PhD is Professor of Pharmacology at the Dental School, University of Maryland, Baltimore. He was awarded the BS in Pharmacy, MS and PhD degrees all from the University of Maryland. He was a practicing pharmacist for 10 years. He chaired the Department of Pharmacology at the University of Maryland Dental School from 1980 to 1990, and the Departments of Pharmacology and Biochemistry, 1990-1995. He has to his credit over 400 publications including original research articles, textbooks, book chapters, and monographs. He is a consultant to the Maryland State Board of Dental Examiners in course development for opiate prescribing and disposal for Maryland licensees.

**Medicaid and Maryland Healthy Smile Program: Improving the Smiles of Marylanders**

Moderator: Charles A. Doring, DDS, MAGD

Access to quality dental care and diversion of dental emergencies from local hospital emergency departments have been major goals for the Maryland State Dental Association. Earlier this year, the State of Maryland launched an Adult Dental Medicaid program. 32,000 additional Marylanders will be eligible to participate in this extension of the Maryland Healthy Smiles Program. This course will provide information about this program to current providers and their staff as well as those considering becoming a provider. Program eligibility and limits will be discussed in detail. Ms. Birkholz, who staffs the MSDA Peer Review, will discuss the application process for providers and what pit-falls to avoid in the application. Please join this interactive session and how you are an important part of the success of this program.

Charles A. Doring, DDS, MAGD graduated from the University of Maryland School of Dentistry. Afterwards, he completed a residency in hospital dentistry at Georgetown University. Dr. Doring received his Fellowship from the Academy of General Dentistry in 1995 and received his Mastership award for continuing education in July 2016. He is a fellow in the American College of Dentists as well as the International College of Dentists. Dr. Doring enjoys cosmetic and family dentistry. He has held office in organized dentistry at the state, regional and national level. Currently, Dr. Doring is the Legislative Affairs Committee Chair for the Maryland State Dental Association which requires him to testify in Annapolis on a variety of issues.
FRI, SEPT. 20

Session #S201 12:00PM – 2:00PM | Credits: 0 | Audience: A, O

Look Forward to a Ringing Phone! Customer Calls, Phone Impressions, Communication Hints
Ms. Virginia Moore
What’s your reaction when you the phone rings in your office? Annoyance, dread, frustration? If any of those reactions sound familiar, join this program that will provide the best recommendations to make every phone call an opportunity rather than a pain!

As a consultant, speaker and author, Ms. Virginia Moore has contributed to the dental professional by providing foolproof, straightforward recommendations to help dental practices succeed in achieving their goals. She has presented at the top dental meetings in the U.S. and has spoken at meetings in Canada, the Middle East and Asia. Ms. Moore is a contributor to ADA’s newest publication Expert Business Strategies, as well as authoring and co-authoring numerous books on practice management.

Session #S202 12:00PM – 2:00PM | Credits: 2 | Audience: D, H, A, O

How to Turn the Maintenance Visit into a Wellness Visit
Timothy Donley, DDS, MSD
Today’s dentistry is no longer just about the teeth…it’s about inflammation. Inflammation is at the root cause of many of the chronic diseases of aging. The evidence is clear that the mouth can contribute to the overall level of inflammation when periodontal disease persists. Many of the risk factors for systemic disease also affect periodontal disease. By managing the risk factors we have in common with medicine, today’s dental professional can help their patients achieve better oral and overall health. This course presents a comprehensive program for incorporating wellness screening and therapy into existing dental practices.

See Dr. Donley’s bio on page 13.

Session #S204 10:00AM – 11:00AM | Credits: 0 | Audience: D

A Beginner’s Guide to Financial Planning and Investing for Dentists
E. Andrew Gerner, CFP®
This content-rich course is designed to provide Dentists in the earliest stages of their careers with an overview of concepts to guide them in the creation of a financial plan. Attendees can expect to increase their financial confidence by learning to establish an emergency fund and protect their growing assets with the right insurance products, save and invest appropriate amounts in a manner suitable to their risk tolerance, and select retirement plan(s)/account(s) that align with their needs.

See Mr. Gerner’s bio on page 14.

Session #S205 9:30AM – 10:30AM | Credits: 1 | Audience: D, H, A, O

The Current State of Medical Marijuana and Potential Dental Implications
Richard L. Wynn, PhD
The accepted medical conditions for marijuana use according to the National Academy of Sciences will be described along with individual state’s approved conditions. The current state of marijuana use in Maryland relative to growers, processors, dispensers and providers will be presented. Potential clinical problems with the marijuana user undergoing dental treatment will be discussed.

See Dr. Wynn’s bio on page 14.

Session #S206 10:30AM – 12:00PM | Credits: 1.5 | Audience: D

Doing Good Through Dental Practice Ethics, Advocacy & Beneficence
Charles A. Doring, DDS, MAGD
The ADA’s Five Principles of Ethics and Code of Professional Conduct is the core foundation for any member. Equally important is to assure that organized dentistry’s voice be heard in the legislative process to preserve the profession’s core values and remain focused on patient care. This session will review the ADA’s Principles of Ethics and Code of Professional Conduct and educate members how to maintain professional standards when advocating before the State Legislature on issues important to dentists. This session will educate members on the guidelines and process that influences the MSDA’s legislative work in Annapolis. Maryland Healthy Smiles and the new adult dental Medicaid program will also be discussed.

See Dr. Doring’s bio on page 14.
FRI, SEPT. 20

Session #S301 | 3:00PM – 5:00PM | Credits: 0 | Audience: D, H, A, O
No More “Swiss Cheese” Schedules: Keeping Your Schedule Full and Productive
Ms. Virginia Moore

Why can’t patients keep every appointment they schedule? Why do some patients think it’s okay to no-show an appointment and expect immediate rescheduling? How many times have you wondered why patients seem to think you are their personal dental insurance “wizard?” Learn some response options to patients’ tough questions, how best to avoid tricky situations, the magic “WHY” question that must be answered in every practice, and much more.

See Ms. Moore’s bio on page 14.

Session #S302 | 3:00PM – 5:00PM | Credits: 2 | Audience: D
Implementing the Necessary Criteria for Effective Endodontic Obturation
Dr. Barry Lee Musikant

Learning the correct criteria for effective obturation of instrumented root canals, the ways to create a three-dimensional seal with minimal stress to the root while having the ability to make an immediate post-hole when necessary and the ways to simplify the obturation procedure so it is done more quickly, predictably efficiently and effectively.

See Dr. Musikant’s bio on page 13.

Session #S304 | 11:30AM – 1:30PM | Credits: 2 | Audience: D, H, A, O
HIPAA Compliance and Other Updates
Dr. Marc Nuger

The primary aim of HIPAA (Health Insurance Portability and Accountability Act of 1996) was improving portability and accountability of healthcare coverage for employees between jobs. Many changes, additions, and updates have taken place over the years. More currently it has been thought of as a US privacy law to protect medical information and patients’ records and to allow for confidential communication between patients and health professionals. This course covers basic HIPAA terminology, employee training, a health IT overview, and more.

Dr. Marc Nuger was certified in 2016 by the Maryland State Board of Dental Examiners to present “Proper Pharmacologic Prescribing and Drug Disposal for Dental Practitioners” throughout the state of Maryland. In 2018 he was certified by the board and took their Dental Expert Witness course. Dr. Nuger has been the CE chair for the MSDA for over 15 years. Dr. Nuger is a past MSDA president and trustee and has been an ADA delegate from 2008 thru 2016. He continues in the MSDA as CE chair, Legislative Committee member, Technical Exhibits chair for the annual conference, and Triage Lead for most of the MOM projects since the start of this program in Maryland.

Session #S305 | 11:00AM – 12:00PM | Credits: 1 | Audience: D
Fraud & Embezzlement in Dentistry
Allen M. Schiff, CPA, CFE

Participants will learn about the different types of insurance and/or employee fraud that can occur within their dental practice. Fraud statistics, recent local and national cases outlining fraud / embezzlement that have occurred within the dental office will be discussed; along with the warning signs of fraud within dentistry. Participants will then learn internal control techniques to implement prevention techniques and what to do if they suspect fraud within their practice.

Allen M. Schiff, CPA, CFE (President of the ADCPA) has been practicing accounting in Maryland for more than 40 years. He is an accomplished speaker on topics such as dental practice management, transition planning, choosing a Dental CPA, obtaining financing, identifying embezzlement in the workplace and business startups. He has presented to the ADA (American Dental Association), the AGD (Academy of General Dentistry), AAPD (American Academy of Pediatric Dentists), local Mid-Atlantic societies, as well as various dental study clubs.
Session #S306  12:30PM – 1:30PM  |  Credits: 0  |  Audience: D, O

Understanding the New Tax Law & Applying it to Your Dental Practice
Allen M. Schiff, CPA, CFE

This course is designed to answer many questions that Dentists may have in understanding the new tax act. It will also cover tax planning for 2019. Dental CPA Allen Schiff will discuss how the new tax act impacts Dentists both on their individual tax return and the dental practice’s business tax return. He will share tax savings strategies.

See Mr. Schiff’s bio on page 16.

Session #S401  2:30PM – 4:30PM  |  Credits: 0  |  Audience: D, H, A

Highchair Dental Care
Winifred Booker, DDS

Highchair Dental Care is an age-appropriate oral health care model that identifies the opportunity to promote healthy behaviors at the point of care. This thoughtful approach is fundamental to treating the 8 month to 2 year-old patient populations. It is a child-friendly adaptation to patient care that works well with most infants. The highchair provides the safety and security needed to conduct the proper exam. It also allows the infant a first examination in an environment familiar to them. By using strategies that engage a child’s natural inclination to open their mouth to laugh or eat, it is possible to lure this new patient to open wide with a spoon of their favorite pear or sweet potato puree, flavored exam gloves or an engaging toy.

Winifred J. Booker, DDS earned a BS degree in Biology from Tennessee State University in 1980. She then earned a DDS degree from Meharry Medical College School of Dentistry in 1987, followed by earning the Certificate in Pediatric Dentistry from the Children’s National Medical Center in Washington, DC in 1994. Dr. Booker is a Board Certified Pediatric Dentist, American Board of Pediatric Dentistry (AAPD) and has been in private practice since 1988. Dr. Booker is the Owner of Brushtime Enterprises an oral hygiene products company opened in the 1990 and a Past President of the Maryland Dental Society (MDS) and the Society of American Indian Dentists (SAID).

Session #S402  1:00PM – 3:00PM  |  Credits: 2  |  Audience: D

Posterior Dental Intrusion: Etiology, Diagnosis and Treatment for Specific Categories of Anterior Wear and/or Deep Bites
Dr. Gus Livaditis

The lecture will describe the etiology, diagnosis and restorative treatment of dentitions displaying anterior attrition and/or severe vertical overlap due to posterior dental intrusion (PDI). The clinical signs establishing a diagnosis of PDI will be described. Concepts and existing studies encompassing over ten dental topics will be discussed to support the revelation that patient-induced intrusion of posterior teeth can occur frequently in adults due to clenching.

Dr. Gus Livaditis attended Temple University for both undergraduate education and the School of Dentistry. Following a one-year general dental residency at Upstate Medical Center in Syracuse, NY he began as full-time instructor in the Dept of Restorative Dentistry at the University of Maryland School of Dentistry. Shortly after, he returned for Prosthodontic training at Temple University. Over the past 2+ decades he has maintained a full-time private practice in Prosthodontics serving the Maryland and south-central Pennsylvania areas.

Session #S403  2:00PM – 4:00PM  |  Credits: 2  |  Audience: D, H

Patient-Centered Management of Early Childhood Caries
Vineet Dhar, BDS, MDS, PhD, FAAPD, MFDS (RCPSG)

The course on pediatric dentistry focuses on patient-centered care, risk factors, and care pathways in the management of ECC. Also, the presentation highlights evidence on effectiveness of various interventions such as fluoride therapy, xylitol, and fissure sealants. Since the data and recommendations presented are evidence-based, the course entails information on how to interpret scientific evidence.

Vineet Dhar, BDS, MDS, PhD, FAAPD, MFDS (RCPSG) is a clinical professor and chair of Orthodontics and Pediatric Dentistry and serves as the graduate program director in the Division of Pediatric Dentistry at UMSOD. A board-certified pediatric dentist, he has a unique background that includes high achievement in professional education, successful private practice of dentistry, administration and teaching in dental school environment, leadership, service and scholarship.
Ultrasonic Inserts: An Easy Way to Keep the Left and Rights Straight!
Timothy Donley, DDS, MSD

Successful interruption of supra and subgingival periodontal etiology is now more important than ever. While you could get away with using only one insert for every patient when the focus was solely on calculus removal, maximum biofilm interruption requires the use of different inserts. It does not have to be confusing. In this hands-on course you will learn a simple approach as to which inserts you want to use in which instance and how to use them. Finally, an approach that makes sense.

See Dr. Donley’s bio on page 13.
Payment Arrangements That Really, Truly Work!
Ms. Virginia Moore
Successful practices collect 99% of billable production. Is there an easier, more effective way to get patients to pay for their services as well as communicate the financial aspect of the patient’s care? Whether you are an administrative team member or a clinician, this program will present insights and the steps to strengthen payment arrangement options while also building trust with the patients. Begin immediately collecting more from patients in a manner that is win/win!

Session #S601 9:00AM – 11:00AM | Credits: 0 | Audience: O

Management of Emergencies in the Dental Office (Parts 1 & 2)
Dr. Robert M. Peskin
The PPP’s Risk Management Program focuses on the dental practice and those circumstances which can mitigate and sometimes eliminate risks that often lead to malpractice claims. There’s something in the course for everyone, whether you’re learning new techniques or simply validating the good risk management protocols you already follow.

Session #S602 9:00AM – 11:00AM | Credits: 2 | Audience: D, H, A, O
Session #S702 12:00PM – 2:00PM | Credits: 2 | Audience: D, H, A, O PREREQUISITE #S602

Adhesive Dentistry 2019 (Parts 1, 2 & 3)
Dr. John Kanca, III
This course is a must for those seeking to place the finest restorations possible with the fewest difficulties. Among the topics covered are the principles of adhesion, including an overview of all available resin bonding systems, specific recommendations, the best and easiest method for creating a properly wet etched dentin surface and precise instructions. Other topics include the sealing of crown preparations, evaluation of and treatment of tooth pain and post-operative sensitivity, placement techniques for all classes of restorations. Attendees will learn about current ceramics and how best to bond to ceramic and the tooth. They will also receive recommendations about where to use which kinds of materials. There will be discussion of the best activation lights, whitening, and things one might want to have in one’s dental armamentarium.

Session #S603 9:00AM – 11:00AM | Credits: 2 | Audience: D, A
Session #S703 12:00PM – 2:00PM | Credits: 2 | Audience: D, A PREREQUISITE #S603
Session #S803 3:00PM – 5:00PM | Credits: 2 | Audience: D, A PREREQUISITE #S703

Communication Workshop: Formulating Preferred Answers to Aggravating Dental Questions
Timothy Donley, DDS, MSD
We all face the same questions every day: Will my insurance cover it? Why didn’t you tell me about this sooner? Do I really need x-rays? Can’t I just get a regular cleaning? How about if I just really work on it at home rather than get the deep cleaning? Do I really need to go somewhere else – can’t you do it? Etc.

Let’s work together to forge the BEST answers to these questions. In workshop fashion we will take all attendees suggestions and then craft them into a best answer which we all can use to better help our patients overcome their obstacles to getting the care that we know they need.

Session #S604 8:00AM – 9:00AM | Credits: 1 | Audience: D, H, A, O WORKSHOP
SAT, SEPT. 21

Session #S605 8:00AM – 9:00AM | Credits: 0 | Audience: D

**Dental Practice Transitions Update: How are DSOs Effecting the Market?**

**Thomas J. Bonsack, DDS**

This lecture presentation highlights the common questions regarding DSO practice sales including defining DSOs, discussing their legality, and more. This lecture will also discuss traditional practice mergers, when to do a merger versus a traditional sale, and more. This course will answer questions for Dentists regarding when to consider different transitions and what details to keep in mind when structuring these deals.

**Thomas J. Bonsack, DDS** is a 1986 graduate of the University of Maryland School of Dentistry. Following dental school he completed a General Practice Residency at West Jersey Health Systems and practiced for 25 years. He is a member of the American Dental Association, the Maryland State Dental Association and the Harford-Cecil Dental Society. His experience includes starting, managing, buying, and selling dental practices. As the owner and president of MidAtlantic Dental Transitions, he has been involved in dental practice transitions in 38 states.

Session #S606 8:30AM – 9:30AM | Credits: 1 | Audience: D, H, A, O

**Helping Elders Stay Healthy – Silver Diamine Fluoride**

**Dr. Janet Yellowitz**

Although many people know they “should” receive routine preventive services, many are unable to do so due to a wide range of variables. These variables are often identified as obstacles to care, and include but are not limited to: lack of finances, transportation, medical comorbidities and unaware of the risks associated with their dental neglect. Following years of neglect, many are faced with extensive caries and periodontal disease. Due to the aging process, many are unaware of these conditions. Even for those who do receive routine care, many continue to experience on-going oral diseases. Silver Diamine Fluoride (SDF) is a new material now available to help maintain the dentition of older adults. Silver Diamine Fluoride, an antimicrobial agent can remineralize carious dentin and reduce further destruction of the tooth. This presentation will review how SDF works, its pros and cons and discuss its many uses in adults.

**Dr. Janet Yellowitz** is the Director of Special Care and Geriatric Dental Programs at the University of Maryland, School of Dentistry, where she directs the Special Care and Geriatric Clinic. She completed a Master’s in Public Health with a specialty in Gerontology at the University of Minnesota, and is a graduate of the University of Pennsylvania School Of Dental Medicine. She is a Fellow of the American Society of Geriatric Dentistry, and a Diplomat of the American Board of Special Care Dentistry. She is a Past President of the American Board of Special Care Dentistry and a member of the National Elder Care Advisory Committee, Council on Access, Prevention and Interpersonal Relations (CAPIR) of the American Dental Association.

Session #S701 12:00PM – 2:00PM | Credits: 0 | Audience: O

**The Heart of Your Practice: Making the Recare System Foolproof**

**Ms. Virginia Moore**

At the heart of every healthy dental practice is a thriving recare or continuing care system. By closing the gaps that can occur, patients will enjoy timely examinations, radiographs and reinforcement of healthy home care. Take this most commonly overlooked system and turn it into the powerhouse that your practice and patients deserve. Patient retention is key to your practice success and a well-run recare system is the key!

See Ms. Moore’s bio on page 14.

Session #S704 9:30AM – 11:30PM | Credits: 2 | Audience: D, H, A, O

**Periodontal Nutrition: Real World Strategies to Reduce Inflammation**

**Timothy Donley, DDS, MSD**

Maximally effective periodontal therapy is about much more than just cleaning teeth. Yes, bacteria initiate periodontal disease, but it is the host inflammatory response that adversely affects oral and overall health. There is now ample evidence, (which will be reviewed during this course) demonstrating the role that nutrition plays in affecting the host response. This course will teach you the nutritional and lifestyle changes that can make an immediate difference in your patients (and maybe even your own) oral and overall health.

See Dr. Donley’s bio on page 13.
Integrating Social Media Awareness into the Profession: Marketing, Human Resources and HIPAA – Are You Practicing E-Professionalism?

Ms. Natalie Kaweckyj

The use of social media has exploded in recent years and is now used in many aspects of dentistry. With the increased usage, compliance with HIPAA and other regulations are in order to decrease liability risks. Practicing E-professionalism can help the dental professional achieve their media goals. What does your online presence say about you and the dental communities you frequent? Dental professionals, students and the community at large have different thresholds of what is acceptable on social networking sites. The widespread use of digital media has blurred the boundaries between our personal and professional lives. Professionals should maintain the capacity for deliberate, ethical, and accountable practice when using digital media inside and outside the practice setting.

Ms. Natalie Kaweckyj, Master of the American Dental Assistants Association, is a Licensed Dental Assistant with Restorative Functions from Minneapolis, MN. As a long time leader in the dental assisting profession, she has practiced academically, administratively, clinically as well as legislatively with over 27 years of experience in a variety of settings. Natalie graduated from an ADA Accredited Dental Assisting program, and holds a bachelors degree in Biology and Psychology from Metropolitan State University.

The Cranial Nerve Screening: How to Screen for the Good, the Bad, and the Ugly

Dr. Vanessa Benavent

The first half of this participation course is a case-based and interactive review of the cranial nerves and when the screening is useful chairside, followed by hands-on step-by-step practice of the screening procedure.

Dr. Vanessa Benavent is a Diplomate of the American Board of Orofacial Pain and a Fellow in the American Academy of Orofacial Pain. She graduated from the University of Maryland School of Dentistry in 2009, pursued a GPR at the VA in Baltimore, and then completed a two-year Masters program in Orofacial Pain at UMDNJ in 2012. She is a Clinical Assistant Professor at the University of Maryland School of Dentistry (UMSOD), has a private practice limited to orofacial pain, and served as Clinical Director of the UMSOD Brotman Orofacial Pain Clinic. Dr. Benavent is the Immediate-Past President of the Maryland State Dental Association.

Dauntless, the Journey of Smiles on Wings to Change Lives, One Mission At A Time

Dr. Usa Bunning

Follow the dauntless journey of Dr. Usa Bunnag, 2017 ADA Humanitarian of the Year, to change lives, making impacts, and uplift communities in some of the remote villages in Thailand for over 15 years.

Dr. Usa Bunnag is the first woman dentist to receive the Humanitarian of the Year Award from the American Dental Association in 2017. She is a general dentist with two dental practices in the US. In 2003, Dr. Bunnag founded Smiles on Wings to bring dental care and humanitarian aid to villagers in northern and southern Thailand. Her journey with Smiles on Wings included more than 20 missions to remote and rural villages in Thailand and the 2004 Tsunami Relief mission; building a permanent dental clinic for a school that was destroyed by the 2004 Tsunami (serving more than 800 orphans); creating a mobile dental project in northern Thailand; creating scholarship and leadership empowerment program for Karen tribal girls in Maesariang, Thailand.
How to Keep Your Implants Off the Failure List
Timothy Donley, DDS, MSD

Peri-implant disease is a growing concern. Key differences between the disease process around dental implants compared to natural teeth make adequate maintenance of dental implants an important part of implant success. Preventing implant bone loss is possible with a carefully designed approach. Come learn what to do before and after implant placement to keep your implants healthy and functioning for the long term.

See Dr. Donley’s bio on page 13.

Botox and Dermal Fillers in the Dental Practice
Dr. Kevin Doring

This course will discuss cosmetic treatments and methodologies utilizing Botox® and dermal fillers and their incorporation into the dental practice.

Dr. Kevin Doring is a graduate of the Johns Hopkins University and earned his DDS degree at the University of Maryland School of Dentistry. He then completed a general practice and anesthesia residency at the Charleston Area Medical Center. Dr. Doring has been published in numerous dental journals and has lectured throughout the U.S. and internationally on various dental topics. He currently maintains comprehensive general dental, implant, and sedation practices in Edgewater and Olney, Maryland.

Dental Assisting: Celebrating Innovation, Camaraderie, and Diversity
Ms. Natalie Kaweckyj and Ms. Virginia Cairrao

The dental assisting profession has changed significantly through the years. Through continuing education, dental assistants learn new skills to help dentists implement innovative and diverse procedures, which in turn helps dentists grow their business. Recognition of the importance of each team member and the unique role they have in patient care helps to enhance camaraderie and overall office performance.

Ms. Virginia Cairrao graduated from the CCRI Dental Assisting Program in 1983 and obtained her CDA in 1983. She was a chairside dental assistant for Dr. Philip Barr in Providence, RI for 24 years and now serves as his office manager. She is an active member of the Rhode Island Dental Assistants Association having served as President, Secretary, Scholarship Chair and Judicial & Legislative Chair. She is also an active member of the American Dental Assistants Association.

See Ms. Kaweckyj’s bio on page 21.

Buying a Dental Practice: How To
Ms. Stacie Dowling and Mr. Michael R. Limsky

This course will discuss the ins and outs of purchasing a practice, from letters of intent to asset purchase agreements, this course has you covered.

Ms. Stacie Dowling received her BS in International Business and French from Muhlenberg College and her JD from the University of Maryland School of Law and began practicing law in Maryland in 2007. As a principal, Stacie has been heavily involved in the dental transaction division of Summerfield, Willen, Silverberg and Limsky since joining the firm in 2009. She also has significant experience in contract and lease negotiations, general business planning and transactions.

A Maryland-based business attorney with more than 30 years’ experience, Mr. Michael R. Limsky has helped countless dentists with the acquisitions and sales of their professional practices as well as handling start-ups and associate buy-in/buy-out’s. Mr. Limsky’s other practice areas include Federal and State taxation, business planning, general business transitions, mergers and acquisitions, contracts, estate and trust planning, real estate and estate administration.
Selling a Dental Practice: How To
Ms. Stacie Dowling and Mr. Michael R. Limsky
This course will discuss the ins and outs of selling a practice, from letters of intent to asset purchase agreements, this course has you covered.

Endodontic Update: How to Avoid Clinical Pitfalls (Parts 1 & 2)
Ali Behnia, DMD, MS
This lecture presentation will highlight the clinical pitfalls of endodontic therapy and the appropriate “Standard of Practice” in endodontics. It will provide information regarding risk management challenges and how to best avoid legal liability and violations of the Maryland Dentistry Act. Additionally, there will be a discussion on case selection, diagnostic tools, clinical outcomes, and referral management of endodontic cases.

Therapy Animals in Your Dental Practice: There’s a Dog In the Operatory
Dr. William F. Martin, III
There are over 500,000 Service and Therapy Dogs currently registered in the U.S. It is no longer easy to determine what animals may enter your office. Learn the type of animals that may visit your practice. What documentation you can require from a patient with a service animal. Learn the rights that the US Justice Department has granted your patients with service Animals. Understand your rights on when you can refuse entry to a service animals. Finally, we will explore weather a service animal, known as a Faculty Animal is a good addition to your dental team.

Dr. Ali Behnia earned his Doctorate degree from the University of Pennsylvania Dental School. He maintains a full-time endodontic practice in Rockville, Maryland. Dr. Behnia served on the Maryland State Board of Dental Examiners for eight years. He is the past-president of the Alumni Association Board of Directors at the University of Maryland School of Dentistry. Dr. Behnia is a part-time Clinical Assistant Professor at the University of Maryland School of Dentistry. He is also currently serving a three-year term on the Board of Directors for the American Association of Endodontists as a District I Director.

Rustea Martin is a 10 year old Pomeranian Facility Animal trained in fear reduction by Iris Rosenberg. He has spent the last 10 years interacting with the patients and staff at the office of Dr. William F. Martin, III in Towson, MD. Rustea also serves at Villa Assumpta in Towson, MD where he has a long list of fans. Ms. Rosenberg found that when Rustea was a pup he could identify fear in children and dementia in the elderly. Rustea is part of a small but growing group of service dogs around the United States which help their human friends. When Rustea is not working he enjoys long walks on the beach, chasing rabbits and squirrels, sleeping, and dining on his favorite food, chicken.

Dental Practice Transitions
N/L Transitions offers Invaluable Support, Expert Advice, and Insightful Recommendations throughout the entire process.
We will help you realize the maximum return on your investment. We work with a trusted network of dental CPAs, attorneys, insurance brokers, and bankers. With our no dual representation policy, your practice is our top priority.

For more information, contact Elise Owen
elenow@nltransitions.com
www.nltransitions.com
10626 York Road, Suite II, Hunt Valley, MD 21030
410.616.2042 800.772.1065

See Ms. Dowling’s and Mr. Limsky’s bios on page 22.
Infection Control Is Not Optional: Dental Practitioners Need to Be Involved

Dr. Louis DePaola

Recent breaches in infection control in dental offices in CO, OK, PA and NJ have become a cause of concern for dental consumers. Is it safe to go to the dentist? The answer is yes; when dental practitioners are compliant with recommended infection control practices. A thorough review of the new CDC Guidelines as well as the Guideline for Infection Control in Dentistry, 2003 and other current CDC/OSHA infection control recommendations will be presented. The principles of respiratory etiquette, to lessen the spread of colds and flu, will be discussed as well as steps that may be taken to reduce the impact of potential pandemic influenza, such as bird and swine flu. Principles to reduce antimicrobial resistance and HAIs will be discussed. Emphasis will be placed on compliance issues pertaining to the new 2016, 2011, 2008 & 2007 CDC Guidelines and how a practical, cost effective “safe workplace” can be achieved into the next millennium. This course fulfills CDE requirements for infection control and requirements for annual OSHA training.

Dr. Louis DePaola is the Associate Dean of Clinical Affairs and Professor, Department of Oncology & Diagnostic Sciences, UMSOD. He has his DDS, a Master’s Degree in Oral Biology, is a Diplomate of the American Board of Oral Medicine and the ACD and has a Certificate in Prosthodontics. Dr. DePaola serves as the dental and infection control consultant for Pennsylvania and the Maryland Department of Corrections. Active in research, he has authored and co-authored of over 130 articles, chapters, and abstracts, and serves as a consultant to the ADA and numerous other groups.

Mid-Atlantic Prevent Abuse and Neglect Through Dental Awareness (P.A.N.D.A.)

Ms. Lori Serna-Pate

Continuing education course designed to educate dentists, dental hygienists, dental assistants and others about the problems of child abuse and neglect, bullying, intimate partner violence, elder abuse and neglect, and human trafficking. Aims to teach participants how to recognize the indicators or this kind of abuse and inform them of their legal and ethical responsibilities in reporting and referring victims. This course satisfies the 2 credit requirement for relicensure.

Ms. Lori Serna-Pate has over 25 years of experience in the dental field and has served as the designated infection control and OSHA Compliance Officer at a wide array of dental practices while practicing Dental Hygiene. She has had the pleasure of speaking for various associations, including Head Start, and similar outreach organizations. She is also a member of the American Dental Hygiene Association, the Maryland Dental Hygiene Association, Howard County Dental, and the Organization for Safety, Asepsis and Prevention (OSAP).

Proper Pharmacologic Prescribing and Disposal for the Dental Practitioner

Dr. Marc Nuger

To articulate and inform licensees about Comar 10.44.22, the new Maryland Dental Regulation on Continuing Education, and to address the role that dental practitioners play in preventing prescription drug abuse.

See Dr. Nuger’s bio on page 16

CPR Renewal for Healthcare Providers

Ms. Kay Hickman

Designed for all members of the dental team who need to renew CPR requirements for relicensure. CPR Instructors are affiliates of the American Heart Association (AHA). Upon successful completion of this training, participants will receive an American Heart Association (AHA) course completion card with a suggested retraining date of two years.

Ms. Kay Hickman has been a CPR instructor for the last 30 years. She is affiliated with the American Heart Association through Maryland General Hospital.
EARLY BIRD DEADLINE: AUGUST 25, 2019
Registration received after August 26th will be charged standard rates for all sessions and events.

Please use ONE form per registrant. Completion of this form entitles the registrant to access the exhibit hall and, with appropriate tickets, to the scientific sessions and special events. Tickets are not required for exhibit hall entry, meals, and activities; however, a badge IS required. You can purchase a General Registration Pass specifically to gain access to the Exhibit Hall and meals.

All registration materials, including conference badges, tickets and other pertinent information will be available for pickup at the registration desk onsite. Registration materials will not be mailed in advance.

If you require special accommodations to fully attend or participate in the Chesapeake Dental Conference and its special events, please provide information about your requirements to the Maryland State Dental Association no later than August 26, 2019.

If you have special dietary restrictions please enclose your requirements to the Maryland State Dental Association no later than August 26, 2019. All reasonable attempts will be made to accommodate your request.

REGISTER ONLINE AT bit.ly/CDCINFO or complete this form for each person attending and return:

BY MAIL
Maryland State Dental Association
8901 Herrmann Dr., Suite A
Columbia, MD 21045

BY FAX
410-964-0583 (Only if paying by credit card)

GO ONLINE
www.msda.com

Please be advised that Maryland State Dental Association may take photos at this event for publications, promotional purposes, website, social media, media press releases and coverage, and any other such purpose on behalf of MSDA. If you or your guests have any issue with your photos being published in this manner, please notify Alicia Hinkle at the MSDA office at 410-964-2209.

ATTENDEE TYPE
❍ ADA Member Dentist ❍ Non-Member Dentist ❍ Dental Hygienist ❍ Dental Assistant ❍ Office Staff ❍ Dental Student ❍ Guest ❍ Exhibitor

Name ___________________________________________ Preferred Badge Name___________________________
Email_________________________________________ Office Phone ____________________ Cell ________________
❍ I want to be informed via text of important MSDA updates.

PRICING

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<thead>
<tr>
<th>EARLY BIRD RATES</th>
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<tr>
<td><strong>Now – Sunday, August 25, 2019</strong></td>
<td><strong>Monday, August 26, 2019 – Sunday, September 15, 2019</strong></td>
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<td><strong>Pass Options</strong></td>
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REGISTRATION INFO
❍ 3-Day Pass ❍ 2-Day Pass ❍ 1-Day Pass ❍ General Registration ❍ á La Carte

Please be advised that Maryland State Dental Association may take photos at this event for publications, promotional purposes, website, social media, media press releases and coverage, and any other such purpose on behalf of MSDA. If you or your guests have any issue with your photos being published in this manner, please notify Alicia Hinkle at the MSDA office at 410-964-2209.
## COURSE SELECTION

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<thead>
<tr>
<th>Fri, Sept. 20</th>
<th>Sat, Sept. 21</th>
<th>Sun, Sept. 22</th>
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<tbody>
<tr>
<td>☐ S103 Cosmetic Pearls For The General Practitioner (Part 1)</td>
<td>☐ S603 Communication Workshop: Formulating Preferred Answers to Aggravating Dental Questions</td>
<td>☐ S1201 Proper Pharmacologic Prescribing and Disposal for the Dental Practitioner</td>
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<td>☐ S104 A Dentist’s Guide to Late-Stage Preparation for Retirement</td>
<td>☐ S604 Dental Practice Transitions Update: How are DSOs Effecting the Market?</td>
<td>☐ S1202 CPR Renewal for Healthcare Providers</td>
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<td>☐ S105 Antibiotic Stewardship</td>
<td>☐ S605 Helping Elders Stay Healthy – Silver Diamine Flouride</td>
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<td>☐ S106 Medicaid and Maryland Healthy Smiles Program: Improving the Smiles of Marylanders</td>
<td>☐ S606</td>
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<td>☐ S201 Look Forward to a Ringing Phone! Customer Calls, Phone Impressions, Communication Hints</td>
<td>☐ S701 The Heart of Your Practice: Making the Recare System Fooproof</td>
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<td>☐ S202 How to Turn the Maintenance Visit into a Wellness Visit</td>
<td>☐ S702 Management of Emergencies in the Dental Office (Part 2)*</td>
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<td>☐ S203 Cosmetic Pearls For The General Practitioner (Part 2)*</td>
<td>☐ S703 Adhesive Dentistry 2019 (Part 2)*</td>
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<td>☐ S205 The Current State of Medical Marijuana and Potential Dental Implications</td>
<td>☐ S705 What You Need to Know About BUYING a Dental Practice</td>
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<td>☐ S206 Doing Good Through Dental Practice Ethics, Advocacy and Beneficence</td>
<td>☐ S706 Integrating Social Media Awareness into the Profession: Marketing, Human Resources and HIPAA – Are You Practicing E-Professionalism?</td>
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<td>☐ S301 No More “Swiss Cheese” Schedules: Keeping Your Schedule Full and Productive</td>
<td>☐ S801 The Cranial Nerve Screening: How to Screen for the Good, the Bad, and the Ugly</td>
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<td>☐ S302 Implementing the Necessary Criteria for Effective Endodontic Obliteration</td>
<td>☐ S802 Dauntless, the Journey of Smiles on Wings to Change Lives, One Mission At A Time</td>
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<td>☐ S303 Cosmetic Pearls For The General Practitioner (Part 3)*</td>
<td>☐ S803 Adhesive Dentistry 2019 (Part 3)*</td>
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<td>☐ S304 HIPAA Compliance and Other Updates</td>
<td>☐ S804 How to Keep Your Implants Off the Failure List</td>
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<td>☐ S305 Fraud &amp; Embezzlement in Dentistry</td>
<td>☐ S805 Botox and Dermal Fillers in the Dental Practice</td>
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<td>☐ S306 Understanding the New Tax Law &amp; Applying it to your Dental Practice</td>
<td>☐ S806 Dental Assisting: Celebrating Innovation, Camaraderie, and Diversity</td>
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<td>☐ S401 Highchair Dental Care</td>
<td>☐ S901 Buying a Dental Practice: How To</td>
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<td>☐ S402 Posterior Dental Intrusion: Etiology, Diagnosis, and Treatment for Specific Categories of Anterior Wear and/or Deep Bites.</td>
<td>☐ S902 Endodontic Update: How to Avoid Clinical Pitfalls (Part 1)</td>
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<td>☐ S403 Patient-Centered Management of Early Childhood Caries [Free to UMSOM Alumni]</td>
<td>☐ S903 Therapy Animals in Your Dental Practice: There’s a Dog In the Operatory</td>
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<td>☐ S501 Ultrasonic Inserts: An Easy Way to Keep the Left and Rights Straight!</td>
<td>☐ S1001 Selling a Dental Practice: How To</td>
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<td>☐ S1002 Endodontic Update: How To Avoid Clinical Pitfalls</td>
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* All courses with asterisks require attending the previous course in the series.
** Please note that all courses must be selected at the time of registration.

## PAYMENT INFORMATION

Amount Due For All Passes/Sessions .......... $ ________________

Amount Due For Social Events ................. $ ________________

SUB-TOTAL $ ________________

BILLING ADDRESS

Street ________________________________

City ______________ State _____ Zip ____________

## CREDIT CARD INFORMATION

I agree to the attendee terms and conditions and the fees listed above and authorize you to charge the following credit card:

- VISA
- MASTERCARD
- DISCOVER
- AMEX

# ____________________________

CVV ____________________________ Exp. Date ____________________________

Signature ____________________________

Print Name ____________________________

2019 CHESAPEAKE DENTAL CONFERENCE
When a dentist came to us for a review of his practice insurance, our analysis revealed that his former advisor had inadvertently left his practice equipment uninsured for nearly ten years. We immediately provided him with property insurance, reduced the cost of his malpractice insurance by 15% with a Professional Protector Plan® for Dentists package policy, and saved him $500 on his workers compensation insurance. Then we offered to analyze and consolidate management of his disability, health, life, auto, homeowners insurance, retirement plan*, and investments.* No more oversights...We’re watching like a hawk.

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*Securities and investment Advisory Services offered through Woodbury Financial Services, Inc., Member FINRA, SIPC and Registered Investment Adviser. Listed entities are not affiliated with Woodbury Financial Services, Inc.
TERMS & CONDITIONS

These terms (the “Agreement”) govern your attendance at and/or participation in a Maryland State Dental Association event (the “Event”). By registering for the Event you are agreeing to these terms, which form a legal contract between the Maryland State Dental Association, and the registered attendee and/or participant (“you”). If you are registering on behalf of another it is your responsibility to ensure that the person attending is aware of these terms and accepts them, and by completing the registration you are warranting that you have made the attendee aware of these terms and that they have accepted these terms.

1. Event Admission

1.1. Products Included in a 1-Day Pass. Chesapeake Dental Conference 1-Day Passes are valid for one conference day for a single individual; the Event begins on Friday, September 20, 2019 and concludes on Sunday, September 22, 2019. A 1-Day Pass includes full access to pre-selected conference sessions and breakfasts and lunches on the pre-selected day of your choosing. A 1-Day Pass also includes full access to the exhibit hall on Friday, September 20, 2019 and Saturday, September 21, 2019.

1.2. Products Included in a 2-Day Pass. Chesapeake Dental Conference 2-Day Passes are valid for two conference days for a single individual; the Event begins on Friday, September 20, 2019 and concludes on Sunday, September 22, 2019. A 2-Day Pass includes full access to pre-selected conference sessions and breakfasts and lunches on the pre-selected days of your choosing. A 2-Day Pass also includes full access to the exhibit hall on Friday, September 20, 2019 and Saturday, September 21, 2019.

1.3. Products Included in a 3-Day Pass. Chesapeake Dental Conference 3-Day Passes are valid for all three conference days for a single individual; the Event begins on Friday, September 20, 2019 and concludes on Sunday, September 22, 2019. A 3-Day Pass includes full access to pre-selected conference sessions and breakfasts and lunches for the entire Event. A 3-Day Pass also includes full access to the exhibit hall on Friday, September 20, 2019 and Saturday, September 21, 2019.

1.4. Products Included in an Individual Course Registration. Chesapeake Dental Conference Individual Course Registrations are valid for only one conference session for a single individual. An Individual Course Registration includes access to one pre-selected conference session and breakfast/lunch. An Individual Course Registration also includes full access to the exhibit hall on Friday, September 20, 2019 and Saturday, September 21, 2019.

1.5. Products Included in a General Registration Pass. A General Registration Pass includes full access to the exhibit hall and breakfast/lunches on Friday, September 20, 2019 and Saturday, September 21, 2019.

1.6. Products Included in a Social Event Ticket. Social Event Tickets are valid for the correlating pre-selected social activity of your choosing.

1.7. Badges and Receipts. All registration materials will be available to pick up at the onsite registration desk September 20-22, 2019. BADGES WILL NOT BE MAILED IN ADVANCE. All event registration details and receipts will be emailed to the email associated with your event registration upon completion of your registration.

1.8. Termination. You acknowledge that the Maryland State Dental Association reserves the right to request your removal from the Event if the Maryland State Dental Association, in its sole discretion, considers your presence and/or behavior to create a disruption or to hinder the Event and/or the enjoyment of the Event by other attendees or speakers.

1.9. Media. By attending the Event you acknowledge and agree to grant the Maryland State Dental Association the right at the Event to record, film, photograph or capture the likeness in any media now available and hereafter developed and to distribute, broadcast, use or otherwise globally to disseminate, in perpetuity, such media without any further approval from you or any payment to you. This grant to the Maryland State Dental Association includes, but is not limited to, the right to edit such media, the right to use the media alone or together with other information, and the right to allow others to use and/or disseminate the media.

1.10. Event Content. You acknowledge and agree that the Maryland State Dental Association, in its sole discretion, reserves the right to change any and all aspects of the Event, including but not limited to, the Event name, themes, content, program, speakers, performers, hosts, moderators, venue and time.

2. Registration and Fees

2.1. Payment. The payment of the applicable fee(s) for the Event is due upon registration. If such payment is insufficient, or declined for any reason, the Maryland State Dental Association may refuse to admit you to the Event and shall have no liability in that regard. The Maryland State Dental Association does not issue invoices for individual event registrations.

2.2. Early Bird Rate. In order to qualify for the “early bird” rate, registration must be complete by 11:59 PM ET on Sunday, August 25, 2019.

2.3. Standard Rate. In order to qualify for the Standard Rate, registration must be completed between 12:00 AM ET on Monday, August 26, 2019 and 11:59 PM ET September 15, 2019.

2.4. Deadlines. Special Event tickets must be purchased by September 5, 2019 at 11:59 PM ET. Event tickets purchased after this date are subject to availability. Online registration will be available until 11:59 PM ET on Sunday, September 15, 2019. Onsite registration will be available September 20-21, 2019 from 7:30 AM to 4:30 PM and September 22, 2019 from 7:30 AM to 11:30 AM.

2.5. Rate Types. ADA Member Dentists are required to pay the Member Dentist rates. Dentists who are not members of the ADA are required to pay the Non-Member rates. Dental Staff and other attendees are required to pay the Non-Dentists rates. Dental Students from any dental school are admitted for $50 to all Event programs, excluding Special Events and Hands-On courses, subject to availability.

2.6. Course Selections. Course selections must be made at the time of registration. Necessary adjustments to course selections can be made, but are subject to availability and current space availability of the course.

2.7. Adjustments to Course Selections. Adjustments to course selections within the restraints of your chosen pass are permitted at no additional cost until September 5, 2019 at 11:59 PM ET. Adjustments to course selections within the restraints of your chosen pass made between September 6, 2019 and September 15, 2019 are subject to a $25 fee for each change made. Adjustments to course selections within the restraints of your chosen pass made at the conference are subject to a $50 fee for each change made. All adjustments to course selections are subject to current space availability of the course.

2.8. Adjustments to Pass/Ticket Selections. You may upgrade or change your pass and ticket selections based on availability and current pricing rates. You can apply your original payment to the new cost associated with the upgraded pass or ticket selection. Early Bird pricing will not be honored for adjusted pass selections after August 25, 2019.

3. Cancellations and Refunds

3.1. Cancellations and Refunds. Cancellations for a full refund, minus a $50 processing fee, are permitted until August 25, 2019 at 11:59 PM ET. If you cancel between August 26, 2019 and September 5, 2019, you will receive a 50% refund of the amount of your payment. If you cancel on or after September 6, 2019 or are an event no-show, you will not be eligible for a refund.

4. Continuing Education

4.1. CE Certification. The Maryland State Dental Association is an ADA CERP recognized provider. The views of the speakers do not necessarily reflect the views of the Maryland State Dental Association or the American Dental Association. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Concerns or complaints about a CE provider may be directed to the provider or the ADA CERP at www.ada.org/cerp. Practice Management or Non-Clinical courses will not be eligible for the Maryland State Board of Dental Examiners. These sessions are marked within the registration materials.

4.2. Receiving CE Credits. To receive continuing education (CE) credits, you must scan your badge when entering each session you attend at the conference. Your CE credits will be emailed to you after the event.

5. Intellectual Property

5.1. All intellectual property rights in and to the Event, the Event content and all materials distributed at or in connection with the Event are owned by the Maryland State Dental Association, its affiliates, and/or the Event sponsors or speakers presenting at the Event. You may not use or reproduce or allow anyone to use or reproduce any trademarks (including without limitation “MSDA”, “MSDA Member Perks”, “Chesapeake Dental Conference”, “CDC”, “MSDA Foundation”, “MARPAC”, and “DAC”) or other trade names appearing at the Event, in any Event content and/or in any materials distributed at or in connection with the Event for any reason without the prior written permission of the Maryland State Dental Association.

5.2. For the avoidance of doubt, nothing in this Agreement shall be deemed to vest you in any legal or beneficial right in or to any trademarks or other intellectual property rights owned or used under license by the Maryland State Dental Association or any of its affiliates or grant to you any right or license to any other intellectual property rights of the Maryland State Dental Association or its affiliates, all of which shall at all times remain the exclusive property of the Maryland State Dental Association and its affiliates.

6. Warranties and Limitation of Liability

6.1. The Maryland State Dental Association gives no warranties in respect of any aspect of the Event or any materials related thereto or offered at the Event and, to the fullest extent possible under the laws governing this Agreement, disclaims all implied warranties, including but not limited to warranties of fitness for a particular purpose, accuracy, timeliness and merchantability. Neither the Maryland State Dental Association nor its affiliates can accept any responsibility or liability for reliance on you or any person on any aspect of the Event and/or any information provided at the Event.

6.2. Other than to the extent required as a matter of law, neither the Maryland State Dental Association nor its affiliates shall be liable for any direct, indirect, special, incidental, or consequential costs, damages or losses arising directly or indirectly from the Event or other aspect related thereto or in connection with this Agreement and/or your attendance at the Event.

6.3. The maximum aggregate liability of the Maryland State Dental Association for any claim in any way connected with the Event or this Agreement whether in contract, tort or otherwise (including any negligent act or omission) shall be limited to the amount paid by you to the Maryland State Dental Association under this Agreement to attend the Event.

7. Governing Law and Jurisdiction

7.1. This Agreement shall be governed by the laws of the State of Maryland and the parties shall submit to the exclusive jurisdiction of the Maryland courts.
### EXHIBITORS (as of press time)

| 360 Care | MD State Board of Dental Examiners |
| ADS South, LLC | MidAtlantic Dental Transitions |
| Apex Dental Materials | MSDA Foundation |
| ★ Biomedical Waste Services | MSDA Member Perks |
| Brasseler USA | MSDA Membership & MARPAC |
| CareFirst BlueCross BlueShield | N/L Transitions |
| Choice Transitions, LLC | ★ Officite (Henry Schein One) |
| Colgate | Orascoptic |
| ddsmatch Transitions | Patterson Dental |
| dentegra | Professionals Advocate Insurance |
| Dental Assist Bookkeeping | ★ RK Tongue |
| Dental Office Network | Rose Micro Solutions |
| Dental Technology Center | ★ Sandy Spring Bank |
| Dentist Well Being Committee | Schiff & Associates / Schiff Dental Brokerage |
| Designs for Vision, Inc. | SKYGEN USA |
| Doctor Multimedia | Sterisil, Inc. |
| Doral Refining Corp | SurgiTel |
| Eclipse Louopes | TD Bank |
| Essential Dental Systems | The Dentists Supply Company |
| Friendship Dental Laboratories, Inc | The Gideons International |
| Garfield Refining Company | Thompson Suburban Dental Lab |
| GC America, Inc. | VOCA America, Inc. |
| GlaxoSmith Kline | Weave |
| Hu-Friedy | Wells Fargo |
| JLK Group | Zero Gravity Skin |
| Kamkari Healthcare Law | ★ MSDA MEMBER PERKS VENDORS |

### SPONSORS (as of press time)

- American Dental Assistants Association
- Friendship Dental Laboratories, Inc
- Maryland Foundation of Dentistry
- MSDA
- American Dental Assistants Association
- TONGUE
- Sandy Spring Bank
- University of Maryland School of Dentistry